



■
**Join hands in
International cooperation
and Usher in a new era of
global trade.**
■



IEAT | Since 1947 |
台北市進出口商業同業公會
Importers and Exporters Association of Taipei

Message from the Chairman

Trade is the cornerstone of Taiwan's economy. Foreign trade continues to underpin Taiwan's economic growth as evidenced by its robust exports and its current position as a global hub in high-tech supply chains.

To boost Taiwan's trade and economy, the Importers and Exporters Association of Taipei (IEAT) is committed to connecting the government, the private sector and international players to help Taiwan businesses strive forward and thrive amidst vagaries of the global economy.

Our focus on digital transformation, innovation and sustainable growth guides our initiatives to promote trade, advocate for business-friendly policies and strengthen members' business, thus positioning IEAT in global trade.



Chiao-Chang Huang

Chairman of the Importers and Exporters Association of Taipei

Our Mission

- » To build a strong IEAT brand image and gain global recognition
- » To establish IEAT as Taiwan's best business association.

Our Goals

- » To bridge communication between the government and industry
- » To connect with the world to boost Taiwan's trade and economy
- » To enhance opportunities for success through IEAT membership

About IEAT

Founded in 1947, the Importers and Exporters Association of Taipei is the largest business association in Taiwan. Currently, it has over 6,600 members from all major cities across Taiwan.

Of these, 1,400 are manufacturers and 3,600 are importing companies. Together, IEAT members account for 40 percent of Taiwan's total trade value, and provide 600,000 jobs.

Membership of 6,600 trade-related companies

1,400 manufacturing companies

3,600 importing companies

40% of Taiwan's total trade value

600,000 jobs

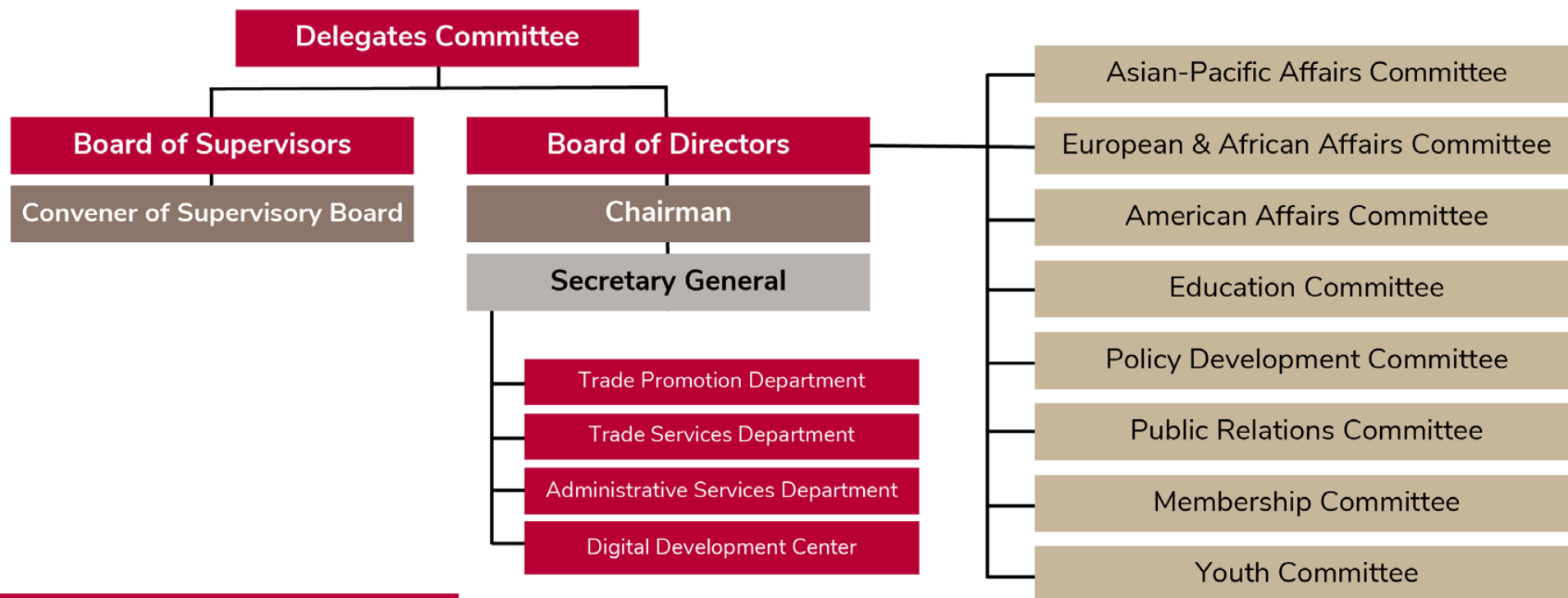


Organization Structure of IEAT

The highest authority is the Delegates Committee.

The Board of Directors and Board of Supervisors elect the Chairman and Convener of the Supervisory Board.

Eight committees assist IEAT staffs manage the day-to-day operations and provide quality and professional services based on members' needs.



IEAT Member Services

Impetus to Progress

Bridging Taiwan to the World-Driving Global Trade Success-trade links

Sincere service

Serving as the best communication bridge between the government and businesses.

New Trade Era

Embracing a Digital Future

Full Steam Ahead

Assisting member companies in achieving business growth.

Concerted Efforts

Toward Win-Win Collaboration






1

Impetus to progress

Bridging Taiwan to the
World-Driving Global
Trade Success



Exports represents 70% of Taiwan's GDP, while imports supply Taiwan raw materials and products it needs. Strengthening economic and trade exchanges with countries around the world and continuously expanding trade momentum will enhance Taiwan's international competitiveness.

IEAT has been actively forming partnerships overseas. We have signed MOUs and forged sisterly relationships with major business associations around the world. Our global links help members to expand their business network.

IEAT actively promotes Taiwan to the world while bringing the world to Taiwan. Over the years, we have strengthened cooperation through various initiatives, including mutual visits with sister organizations worldwide, hosting international business delegations, and engaging in videoconferencing. IEAT also organizes business matchmaking events, trade and investment pitching, and market opportunity exchanges to foster industry interactions and expand business collaboration opportunities.

We actively assist our member companies in expanding business to overseas markets. Every year, IEAT organizes delegations to more than 30 major international trade shows, and provides services to help companies participate in exhibitions in nearly 50 countries worldwide.

For Import services, IEAT collaborates annually with various foreign representative offices in Taiwan to organize product matchmaking and promotion events, creating import opportunities for its members.

Additionally, two major online platforms have been established to connect members' import needs with high-quality international suppliers, creating diverse import sources.



IEAT partner with 185 organizations from 61 countries to **forge an international collaborative network**.

The "**International Wine & Liquor Promotion**" is Taiwan's only B2B wine tasting event, attended by over 700 professional buyers annually.

IEAT's "**International Medical Devices Import Showcase**" provides B2B business matchmaking for medical devices suppliers from all over the world, drawing over 400 import distributors annually.


The **IEAT trade leads and procurement platform** enables global buyers and suppliers to identify suitable counterparts and diversify their import sources.



2

Sincere service

Serving as the best communication bridge between the government and businesses.



IEAT stays abreast of global economic developments and government policies. Various industry-specific committees and research groups discuss industry issues regularly and provide policy recommendations to the government. Additionally, we have set up the Trade Consulting Services Center which offers one-stop comprehensive counseling on trade matters.

Since 2000, IEAT has united 173 industry and import and export associations in Taiwan, to establish the Taiwan Alliance of Import and Export Associations. This Alliance organizes trade and economic seminars and collaborates with various import and export associations to support the government in implementing trade policies, strengthening Taiwan's trade competitiveness.

Taiwan Alliance of Import and Export Associations

A broad-based federation of export and import industry associations works to advance trade policies and help the industry grow and prosper.

Trade Consulting Services Center

More than 300 trade consultations annually.



23 industry-specific subcommittees

Agriculture, Animal Husbandry & Fishing Products

Processed Food

Dairy Products

Food Additives

Tobacco, Wine & Liquor

Health Food Products

Medical Devices

Cosmetics & Cleansing Products

Western Medicinal Products

Transportation Equipment

Chinese Medicinal Products

Intelligent Machinery and Electronics

Machinery Tools

Information and Communication Technology Goods

Building Materials & Furniture

Iron & Steel Products

Cultural Creation

Textile Products, Including Bags and Suitcases

Chemicals, Including Minerals & Related Products

Pet Food and Supplies Team

Sports & Leisure Products, Including Footwear

Meat Imports

AI+Robotics

7 subject-based research groups

Trade and Commercial Laws

Taxation

Customs Procedures and Logistics Research

Finance and Foreign Exchange

ESG Research

Cross-border E-Commerce


Digital Innovation



3

New Trade Era

Embracing a Digital Future



IEAT has been publishing the “Trade Magazine” since 1947. And in 2020 we have established an online “Knowledge Bank” to help our members stay informed about the latest economic, trade and market trends.

The IEAT website features an interactive menu design, an AI-powered virtual assistant, and social media integration, providing members with diverse and real-time market information.

Digital transformation is a challenge that today’s enterprises must face. IEAT integrates trade technology and cross-border ecosystems of e-commerce services, setting up enterprise training platforms, industry-academia cooperation mechanisms, and organizing cross-border e-commerce skills certification programs. Additionally, IEAT conducts technical research and publishes a digital and AI-driven development roadmap for the trade industry.

We also organize digital innovation workshops and digital trade expositions to accelerate the industry's transition to the new digital era and enhance its competitiveness in the digital economy.

IEAT 6 Major E-commerce Services



Implementation of government projects

Mobilizing e-commerce project resources and connecting industry research institutes.



Taiwan Cross-Border E-commerce Expo

Featuring the only and the most comprehensive professional e-commerce trade exhibition.

Academia-industry collaboration

Setting a benchmark for Taiwan Cross-Border E-commerce collaboration projects.



Cross-border Ecommerce of Proficiency Test (CEPT)

Holding Taiwan's only certification test.



Research journal

Maintaining the most comprehensive e-commerce database in Taiwan.



Taiwan cross-border e-commerce incubation center


Integrating resources for training and education.



4

Full Steam Ahead

Assisting member companies in achieving business growth.



Talents are central to business growth. IEAT set up the “Trade Education Foundation” and the “International Trade Business School” and ITBS-CEO program to conduct physical and online courses and train corporate managers to innovate business thinking and lead enterprises to create new horizons.

IEAT builds an industry-academia ecosystem with universities and colleges across the country, organizes “International Trade Certification Examination”, builds “International Trade Talents Bank” , and provides the “Outstanding International Trade Talents Scholarship” to cultivate talents needed for the sustainable development of enterprises.

Additionally, IEAT places great importance on ESG responsibilities and actively engages in social services and charitable activities. Each year, we organize military appreciation visits and charity activities.

With our dedicated and professional services, IEAT has been honored with the "Premium Business Organization Award" by the government for multiple consecutive years.



Hosting the "International Trade Certification Examination", and building the "International Trade Talents Bank".

Offering the "Outstanding International Trade Talents Scholarship" valued at NT\$1million annually.

Online and offline classes for **over 4,000 trade professionals** every year.

The government's recognition of IEAT's contributions is marked by the TTQS copper award and its appointment as a certifying authority for the Implementation of Continuing Education for Directors and Supervisors of TWSE Listed and TPEx Listed Companies.



Premium Business Organization Award by the Taipei City Government has been won for 20 consecutive years.

The **IEAT International Convention Center** offers 17 meeting rooms of top quality facilities, accommodating from 20 to 230 people. Facilities include high lumens conference projector systems and full WiFi coverage. The Center hosts about 5,000 sessions every year.

Website traffic receives 6.8million visits per year

Social Media, including Facebook, LINE and YouTube, make available real-time information on diverse topics to members.

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Concerted Efforts

Towards Win-Win Collaboration

Looking ahead, IEAT will adhere to 3 major goals to enhance the capabilities and competitiveness of Taiwan's industries, collaborate with international partners and usher in a new era of global trade.



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