

Bridges to the World



IEAT | Since 1947 |

台北市進出口商業同業公會
Importers and Exporters Association of Taipei



台北市進出口商業同業公會



IMPORTERS AND
EXPORTERS
ASSOCIATION

Message from the Chairman /

Trade is the cornerstone of the modern Taiwan economy. Foreign trade continues to underpin Taiwan's economic growth from the early stages of agricultural and industrial exports to its present position as a global hub for high-tech supply chains.

Founded in 1947, the Importer and Exporters Association of Taipei (IEAT) plays a vital role in Taiwan's foreign trade. The Association is committed to connecting the government, the private sector and international players to help Taiwan businesses strive and thrive amidst vagaries of the global economy.

With export trade representing more than 70 percent of Taiwan's GDP, IEAT has taken on a new role. IEAT members are making combined efforts to support the government in facilitating Taiwan's entry to regional economic organizations. We believe that participation in trade groups holds promise for vast business opportunities.

Currently, IEAT's focus on digital transformation, diversity and innovation guides our initiatives to foster economic exchanges, advocate for business-friendly policies and strengthen members' business, thus opening up new vistas for Taiwan's trade and economy.

Our Mission:

- » To build a strong IEAT brand image and gain global recognition
- » To establish IEAT as Taiwan's best business association.

Our Goals:

- » To bridge communication between the government and industry
- » To connect with the world to boost Taiwan's trade and economy
- » To enhance opportunities for success through IEAT membership



Chiao-Chang Huang

Chairman of the Importers and Exporters Association of Taipei

About Taiwan and about IEAT

Trade is the driving force behind Taiwan's economic development. Through the efforts of all players in the trade industry, Taiwan has become a global trade power. In 2022, Taiwan's robust trade performance placed it in the world ranking of 17th place for both exports and imports.

Founded in 1947, the Importers and Exporters Association of Taipei (IEAT) is Taiwan's largest and most influential trade organization with members from all major cities. Its current membership exceeds 6,500 companies, of which 3,500 are engaged in importing and 1,300 in manufacturing.. Together, they account for 40 percent of Taiwan's total trade value and provide 600,000 jobs. IEAT has signed partnership MOUs with 175 major trade and business associations worldwide.

The Association serves as a bridge between the government and industry. We seek the consensus of industry, make policy recommendations, promote members' interests, and help businesses tap into the global market.

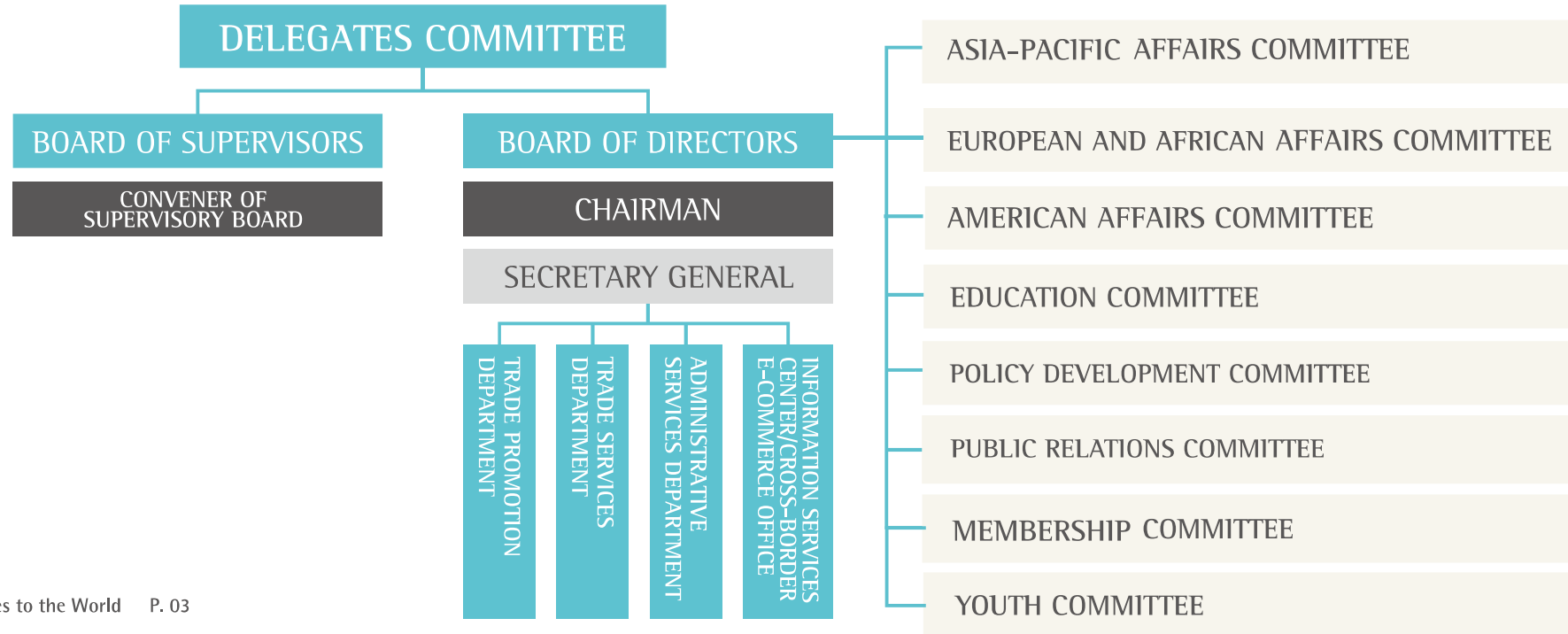


Organizational Structure of IEAT

At the top of the organization is the Delegates Committee. The next tier consists of the Board of Directors and Board of Supervisors, which elect the IEAT Chairman and the Convener of Supervisory Board, respectively, to execute and to supervise daily operations.

The Board oversees eight committees. Three are tasked with promoting international trade relations –Asia-Pacific Affairs Committee, European and African Affairs Committee, and American Affairs Committee; five other committees are aimed at better serving members' needs –Education Committee, Policy Development Committee, Public Relations Committee, Membership Committee, and Youth Committee.

More than 80 staff members offer quality service based on the principles of Excellence, Innovation, Integration, and Professionalism.



7 Major Functions of IEAT

Be a voice of business
and provide policy
recommendations

Connect to international
trade networks and explore
global business opportunities

Keep abreast of industry
trends and provide
business information

Nurture trade talents
and improve trade
competitiveness

Facilitate digital transformation in
business and build a cross-border
e-commerce ecosystem for creating
new trade opportunities

Manage the IEAT International
Conference Center and
provide business conference
and event services

Prioritize ESG & Sustainability
issues, and fulfill social
responsibilities

次會員代表大會

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Be a Voice of Business
and Provide Policy
Recommendations



The Association keeps abreast of global trade and economic developments as well as local policies. Committees are set up to study policies and make appropriate and timely recommendations to the relevant authorities on issues of concern to members.

There are 20 industry-specific subcommittees and 9 subject-based research groups that regularly discuss industry issues, hold cross-sector forums and meet with government representatives to exchange views.

To help members run and grow their business, the Association operates a Joint Service Center for Importers and Exporters which enlists the expertise of professionals as well as economic and trade agencies to provide comprehensive consultation on business and trade.



Working groups based on 20 industries

Agriculture, Animal Husbandry and Fishing Products

Health Food Products

Machinery Tools

Processed Food

Dairy Products

Cultural Creation

Western Medicinal Products

Textile Products, Including Bags and Suitcases

Electrical Equipment

Information Products

Chinese Medicinal Products

Transportation Equipment

Sports and Leisure Products, Including Footwear

Iron and Steel Products

Chemicals, Including Minerals and Related Products

Instruments, Including Medical and Scientific Items

Tobacco, Wine and Liquor

Cosmetics and Cleansing Products

Building Materials and Furniture

Food Additives

Working groups based on 9 special research fields

Customs Procedures and Logistics Research		
Cross-border E-Commerce		
Finance and Foreign Exchange		
Trade and Commercial Laws		
Environmental Protection		
Mainland China Trade		
Taxation	Meat Imports	ESG Research

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Connect to International
Trade Networks and Explore
Global Business Opportunities



To further international cooperation, IEAT has forged partnerships with 175 organizations from 60 countries.

The Association also exchanges business information, arranges matching sessions, and holds joint trade seminars with overseas business organizations. It leads delegations to trade shows in key markets and study missions to regions with market potential. Every year, IEAT collaborates with foreign trade representative offices to host events such as "International Wine & Liquor Promotion" and "International Medical Devices Distributors Business Matchmaking".

IEAT formed a broad-based federation of export and import industry associations to keep the business community abreast of industry trends and marketing strategies. It also set up the "Taiwan-Korea Economic and Trade Committee" to promote trade, tourism, cultural and economic exchanges in the private sector between the two regions.



The contribution of IEAT to Taiwan's trade industry is widely recognized. It is commissioned by the Ministry of Economic Affairs to manage the government's subsidy scheme for

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Keep Abreast of Industry
Trends and Provide
Business Information

IEAT
75
and
Beyond

2023 全球經貿論壇
Global Trade Forum
A New World Economy
Trade and Business of the Future

主辦單位：台北市進出口商業同業公會



Since 1947, the IEAT has been publishing "Trade Magazine" to integrate information on economic and trade developments as well as industry trends.

IEAT websites in English and Japanese reach a wide audience while the official IEAT website in Chinese steps up integration with social media platforms that include Facebook, YouTube and Line.

A digital archive and the "Trade Magazine" knowledge bank provide members with real-time information on wide-ranging issues.



4

Nurture Trade Talents and Improve Trade Competitiveness



Recognizing talents as central to business success, IEAT founded the "Trade Education Foundation" (TEF) in 1979, and the "International Trade Business School" in 2014. The two entities conduct physical and online classes in marketing, business management, and trade-related operations, including customized in-house training. The talent development in trade and business helps train about 4,000 persons every year.

For business sustainability, the ITBS CEO program was launched in 2015 and well-received. It brings together experts in the industry, the government and the academia to conduct classes on innovative entrepreneurship for corporate leaders and executives. In 2018, an alumni group was formed to promote continued excellence and business sustainability in Taiwan.

The Association is commissioned by the Ministry of Economic Affairs to manage the "Youth Empowerment Project for International Economics and Trade" scheme which encourages university students to keep abreast of international trade and business trends. Through providing professional training, we aim to cultivate more international trade talents.



The Association is commissioned by the Ministry of Economic Affairs to manage the "Funding for Taiwanese Student Internships in Emerging Markets" scheme which enables industry-academia collaboration to provide overseas internships for international trade students.

5

Facilitate digital transformation in business and build a Cross-border E-commerce ecosystem for creating new trade opportunities



E-commerce is a new way of selling to the world. Since 2016, IEAT has set up an affiliate "17Cross" e-commerce ecosystem and the "tcei Taiwan cross-border e-commerce incubation center" to offer a comprehensive range of services. Additionally, commissioned by the Taipei City Government, IEAT has established the "eTrade hub Taipei" and the "Digital Business Center @Taipei" to facilitate digital applications and development of businesses in Taipei City.

IEAT publishes industry trends reports, creates an online teaching platform, fosters academia-industry collaboration, implements skill certification, and conducts talent training.



Other efforts include building an e-commerce ecosystem and holding e-commerce expositions to integrate resources for the best e-commerce platform in Taiwan.

6

Manage the IEAT International Conference Center and provide business conference and event services



The IEAT International Convention Center offers top quality facilities consisting of 17 meeting rooms equipped with high-definition cameras video conferencing systems and fiber internet for live streaming. Regular events such as international conferences, and talks and forums are held to help members grow their businesses. The Center hosts about 3,500 sessions every year.



7

Prioritize ESG &
Sustainability issues,
and fulfill social
responsibilities



In line with the global focus on ESG and the realization of environmental protection and social responsibility, IEAT has conducted ESG surveys and research while actively connecting with member companies and assisting them in building a sustainable development ecosystem.

To fulfill its corporate social responsibility, IEAT has been organizing winter charity activities for more than 50 years since 1969. Member companies donate in cash and kind to families in need and to social welfare organizations. These charity works are well lauded.

The Association has also been visiting the frontline for military appreciation since 1956. These activities pay tribute to servicemen for safeguarding peace and stability in Taiwan.



Prime Business Hub for Expanding Business Ventures

Meet your professional
needs in business and
trade

Broaden your global
outlook and boost
your business capabilities



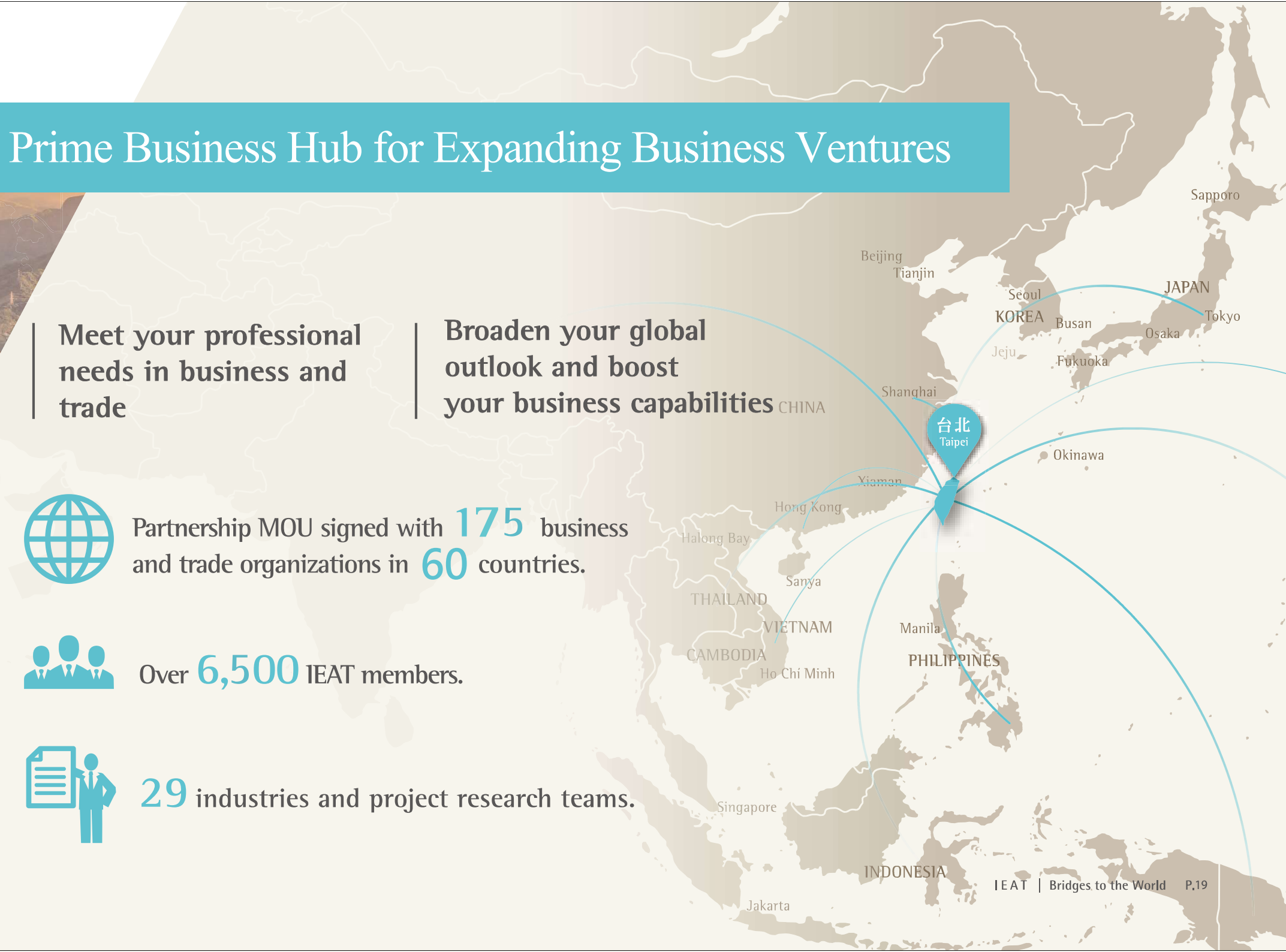
Partnership MOU signed with **175** business
and trade organizations in **60** countries.



Over **6,500** IEAT members.



29 industries and project research teams.



More than 800 Activities Annually

Exhibitions and
trade missions

40⁺

Events hosting the
reception of
international visitors

100⁺

Social gatherings
For members

10⁺

Industry teams and
Professional research
Team meetings

120⁺

Training courses for
Trade professionals

300⁺

Trade consultation
and issues seminars

400⁺

Membership Privileges

- Exclusive sales promotion activities both at home and abroad.
Application for Subsidies for exhibition participation.

- Members' concern about critical business issues articulated and clarified through IEAT's platform for discussion with government departments

- Discounts on the issuance of related trade documents. Processing available in two visa offices and online platform.

- Monthly "Trade Magazine" publication and members-only special prices on training courses.

- Special privileges, discounts for testing, legal matters, and hotel accommodation.

- Real-time economic and trade updates and notices on major regulations and government policies.

- Social gathering and hiking activities twice a year for members, gifting participants selected souvenirs.

- Rental discounts for conference rooms. 10% off for members.

- Exclusive member discount for visits to customs departments to learn more about best practices.

Seventy-Five Years of Credibility and Trust

For the past 75 years, the Importers and Exporters Association of Taipei and its member companies have been working in unison to create Taiwan's economic prosperity and help build a reputation of credibility and trust.

IEAT will continue to pursue its mission to fortify the Taiwan economy, connect with the world, uphold professionalism and ensure sustainable business growth of members, with a view to broadening the horizons of Taiwan's trade and economy.

IEAT 跨越 75 and Beyond
邁向百年
台北市進出口商業同業公會





IEAT | Since 1947 |

台北市進出口商業同業公會

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