



2nd
SELANGOR
INTERNATIONAL BUSINESS
SUMMIT 2018



SELANGOR INTERNATIONAL
BUSINESS SUMMIT 2017



YOUR GATEWAY TO
ASEAN



DATE

6-16 SEPTEMBER 2018

TIME

10.00AM - 6.00PM

VENUE

**LEVEL 3, MALAYSIA INTERNATIONAL
TRADE & EXHIBITION CENTRE (MITEC)**

Kompleks MITEC No. 8, Jalan Dutamas 2 50480 Kuala Lumpur, Malaysia

Selangor, the Gateway to ASEAN is

➤ **Progressive** ➤ **Diversified** ➤ **Resilient**

22.7%
Highest National GDP Contributor (2016)

3.3mil
Multi-lingual & highly skilled workforce

11th
Busiest global container port (Port Klang)

Malaysia's Main Point of Entry
KLIA, KLIA 2, SAAS Airport (Subang Airport)

Central in Proximity
to Kuala Lumpur Business Centre & Putrajaya administrative capital

Home to ICT Capital
of Malaysia (Cyberjaya)



Globalisation Roadmap of Selangor



Key focus areas

2nd Selangor International Business Summit



Selangor International Business Summit 2017 Track record



International Participation from



For more information www.selangorsummit.com

6-9
SEPTEMBER 2018



CELEBRATING
ITS **4th edition**



Featuring



Food & Beverage



Food Technology



Food Science



Food Services



Halal

Unique Propositions

Business Matching Session

Live ASEAN Culinary Experience

Premium Exhibitor & Sponsorship Packages

Engaging Side Events

International Hosted Buyers Programme



Prominent F&B brands

that participated in Selangor International Expo 2017



Who should Exhibit?

F&B Manufacturers

F&B Distributors

F&B Traders

Quality Assurance & Management Providers

F&B Packaging Suppliers

F&B Processing Technology Providers

Research & Certification Bodies

F&B Associations & Institutes

Other F&B Service Providers

The perfect Platform

to grow in the **ASEAN** community

Tap into ASEAN's market potential

Generate lucrative, highly targeted business leads

Engage with a rich network of F&B industry players globally

Who should Attend?



Business Owners



Distributors



Exporters



Importers



Investors



Manufacturers



Procurement Representatives



Retailers



Trade Associations



Wholesalers



Business Chambers



Embassies



Government Agencies



Media



Trade Promotion Agencies

For more information www.selangorsummit.com

6-7
SEPTEMBER 2018



BACK FOR
ITS **2nd edition**



Featuring



2

Days

+

ASEAN

Conference

+

10,000

Pax

Key topics
Discussed

Food for Thought
Propel Your Brand in ASEAN

ASEAN Goes Global
Deciphering ASEAN: Opportunities & Challenges entering the ASEAN region
Beyond the ASEAN Dream: Globalising Your Brand

ASEAN Economic Integration
Regional vs. Global: Tackling Trade in ASEAN
Investing in AEC: Your Single Market Strategy
AEC Updates: What's Now? What's Next?

Entrepreneurship (Youth & Women)
Inspiring Youth Entrepreneurial Spirit in ASEAN
Cultivating Female Leadership Excellence in ASEAN

Key note speakers

at the Selangor ASEAN Business Conference 2017

- | | |
|---|--------------------------------------|
| Tan Sri Dr Munir Majid (Malaysia) | Dr. Mahaletchumy Arujunam (Malaysia) |
| H.E. Ambassador Ong Keng Yong (Singapore) | Aswin Techajareonvikul (Thailand) |
| Rina Yeoh (Singapore) | Barry Knaggs (Vietnam) |
| Chris Humphrey (United Kingdom) | Arvind Menon (India) |
| Yeap Swee Chuan (Thailand) | Yuan-Bo (China) |
| Naguib Mohd Nor (Malaysia) | Victor Gao (China) |
| Dato' Seri Douglas (Singapore) | Datuk P. Ravindran (Malaysia) |
| Aung Htun (Myanmar) | Angelica M Cayas (Philippines) |

For more information www.selangorsummit.com

13-15
SEPTEMBER 2018



Featuring



Smart Cities

Mayor Summit, Smart Urban Futures, Smart Transportation, Sustainable & Green Cities



Industrial Revolution 4.0

IoT, Big Data, AI, Cognitive, Technologies, Automation, Governance & Data Policies, Smart Healthcare



E-Commerce

Cross-Border Commerce, Online Marketplace & Retail, Cross-Border Payments, Data Analytics, Digital

Business opportunities

at the Selangor Smart City & Digital Economy Convention 2018

Side Events
Interactive workshops, demos & curated business matching sessions

Premium Sponsorship
Custom-made for your marketing & branding needs

Hackathon
Themed International Tech & Digital Hackathon

International Exhibition
Public access to over 300 local and international exhibitors

What's expected
this year?



70

Speakers



10,000

Participants



300

Booths

Tech giants

that participated in Selangor Smart City & Future Commerce Convention 2017



For more information www.sdeconvention.com



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For more information pertaining to **Selangor International Business Summit 2018** or its related events:

W www.selangorsummit.com

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