

駐汶萊代表處 函

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BS8674 Negara Brunei Darussalam

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受文者：台北市進出口商業同業公會

發文日期：中華民國 107 年 12 月 11 日

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速別：最速件

密等及解密條件或保密期限：（ 年 月 日解密）

附件：如文

主旨：汶萊「2019 年書展暨消費性產品銷售嘉年華」商展訂明(108)年 2 月 27 日至 3 月 5 日舉行，歡迎台灣消費性產品廠商組團參展，敬請 查照。

說明：

- 一、旨揭商展係首度配合汶萊文化青年體育部語言文學局所舉辦年度書展舉行，以慶祝汶萊 35 周年國慶，預計將吸引來自汶萊及鄰近東馬地區(沙巴、砂朥越)眾多進口商及消費者之參觀選購，有利拓展台灣精品在汶萊及東馬商機。
- 二、汶萊人口約 43 萬，據美中央情報局(CIA)報告，2017 年汶萊平均國民所得(PPP)預估為 78,200 美元，高端消費需求強大，再加上東馬地區人口約 580 萬，整體消費市場已超過 600 萬人，其市場潛力允值我廠商重視。
- 三、該商展係由汶「2019 年華社新春聯歡團拜」籌備會主席陳則材(大馬拿督)擔任董事長、汶政府機關重要策展大廠商之 Cityneon 公司主辦，商譽卓著。
- 四、檢送旨揭商展相關資料及報名表共 6 頁，請參考運用。

正本：經濟部國貿局、財團法人中華民國對外貿易發展協會、台北市進出口商業同業公會

副本：外交部



PESTA BUKU DAN KARNIVAL JUALAN 2019 BRUNEI

27TH FEBRUARY - 5TH MARCH 2019

STADIUM TERTUTUP,
KOMPLEKS SUKAN NEGARA HASSANAL BOLKIAH,
BERAKAS

ORGANIZER:



DEWAN BAHASA
DAN PUSTAKA BRUNEI

EVENT MANAGEMENT
& OFFICIAL CONTRACTOR:



CITYNEON
BRUNEI

PESTA BUKU DAN KARNIVAL JUALAN 2019 **BRUNEI**

GENERAL INFORMATION

Organizer

Dewan Bahasa & Pustaka Brunei

Event Management & Official Contractor

Cityneon Brunei

Venue

Stadium Tertutup, Kompleks Sukan Negara Hassanal Bolkiah, Berakas

Event Type

Consumer Event

Date

27th February 2019 – 5th March 2019

Time

(Monday – Thursday, Saturday – Sunday)

8:30am – 10:00pm

(Friday)

9:00am – 11:30am / 2:00pm – 10:00pm

Promotion Plan

- Radio announcement
- Newspaper advertisement (Brunei / Sarawak / Sabah)
- Billboard
- Vertical Banner
- LED Advertisement

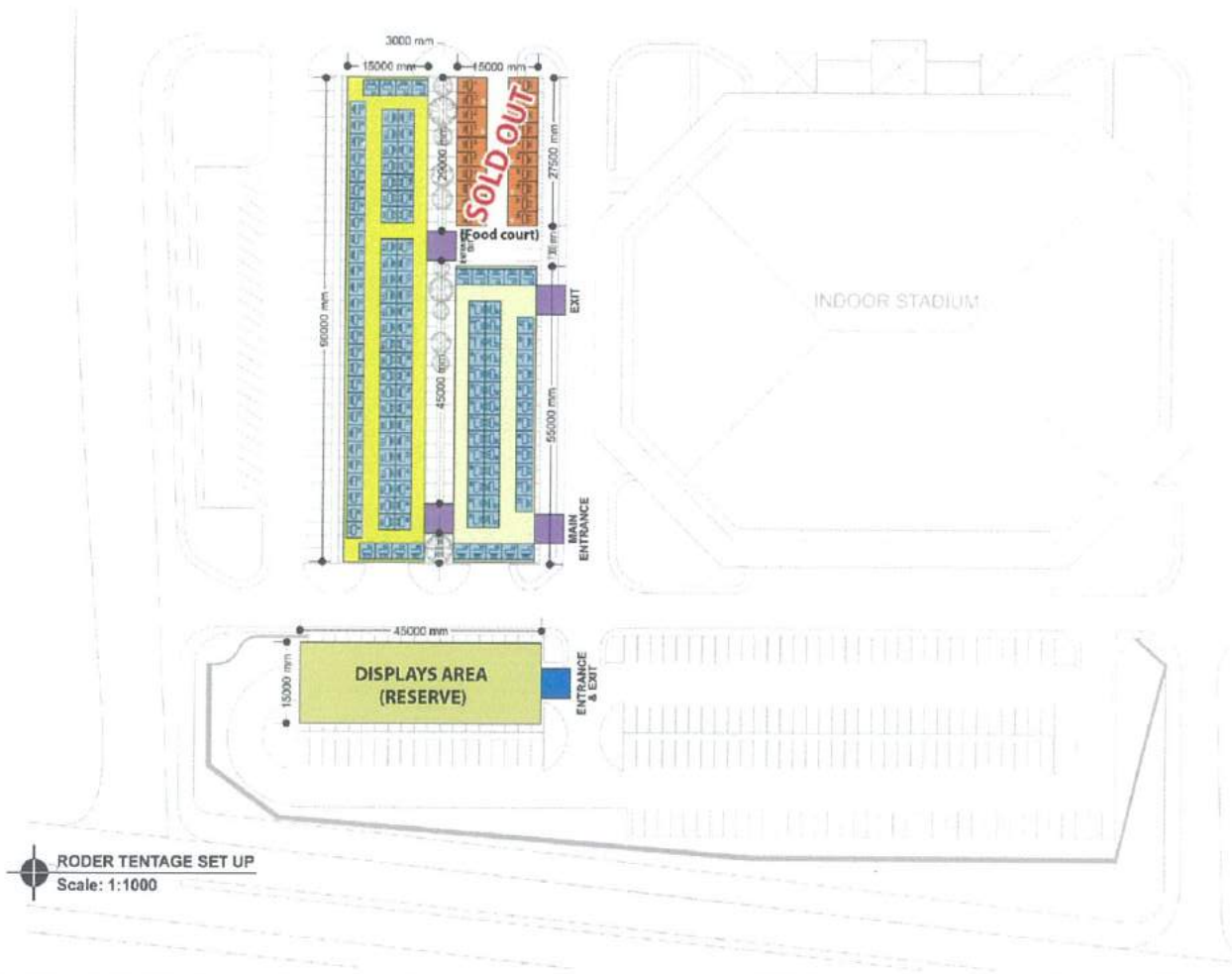
Target Visitors

- Direct consumers across Brunei
- Wholesalers & Retail Buyers
- Small & Medium Entrepreneurs
- Publics – Family, Students

Target Exhibitors

- Fast moving consumer goods (FMCG)
- Apparels & Accessories
- Home Appliances
- Furniture
- Food Items
- Interior products
- Seasonal products
- Gift items
- Kids collection
- Electronics
- Mobile Phones & Accessories
- Banking & Finance
- Telecommunication
- Online Marketing

VENUE LOCATION: STADIUM TERTUTUP, KOMPLEKS SUKAN NEGARA HASSANAL BOLKIAH, BERAKAS



LEGEND:

- RODER TENT**
Size: L:90000 mm x W:15000 mm
Quantity: 1 unit
- RODER TENT**
Size: L:55000 mm x W:15000 mm
Quantity: 1 unit
- EXHIBITION BOOTH**
Size: L:3000 mm x W:3000 mm
Quantity: 135 units
- PYRAMID TENT**
(Vendor's Booth) = 20 Vendors
Size: L:5500 mm x W:5500 mm
Quantity: 10 units
- PYRAMID TENT**
(Main Entrance/Exit & Walkway Tent)
Size: L:5500 mm x W:5500 mm
Quantity: 3 units

PESTA BUKU DAN KARNIVAL JUALAN 2019 **BRUNEI**

CONTACT US:

For participation & enquiries:



CITYNEON BRUNEI

Lot 42, Beribi Light Industrial Estate
Phase II, Jalan Gadong
BE1118 Bandar Seri Begawan
Brunei Darussalam

Contact NO.: + 673- 2431204 / 2455365

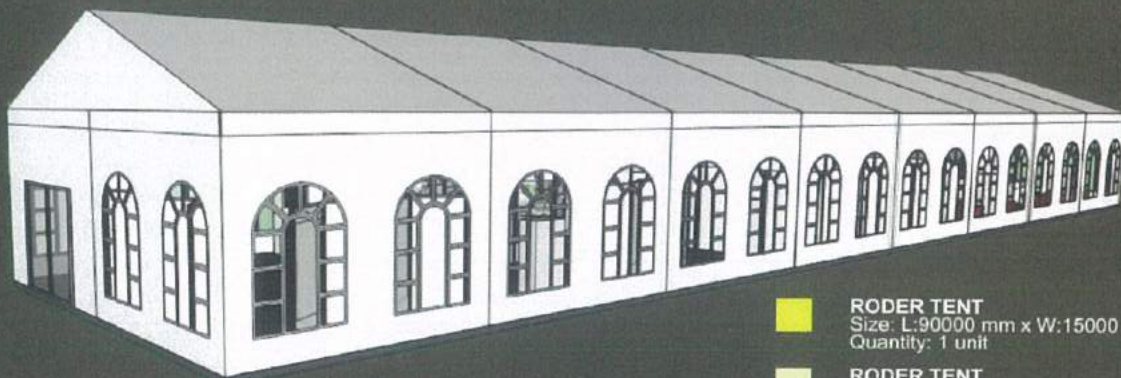
Fax No.: +673-2431205

Email: event@cityneon.com.bn



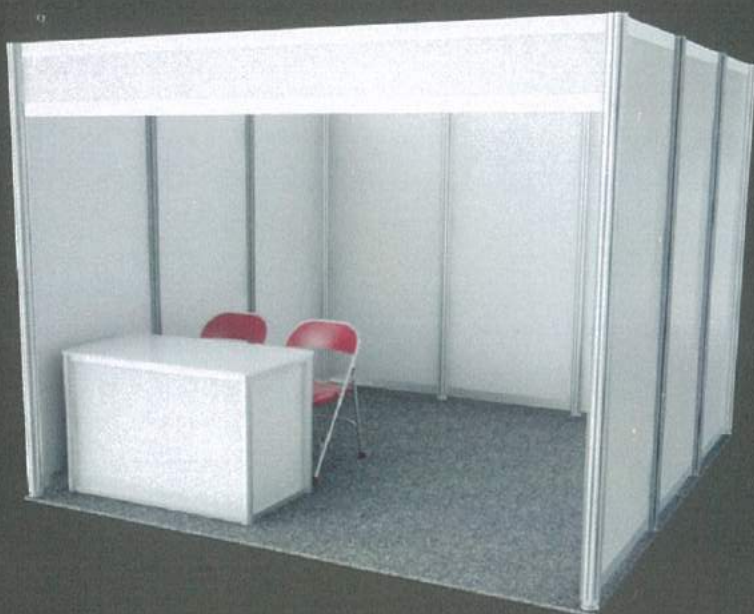
TENTAGE & BOOTH SET UP

(Roder Tent, Shell Scheme Booth, Pyramid Tent)



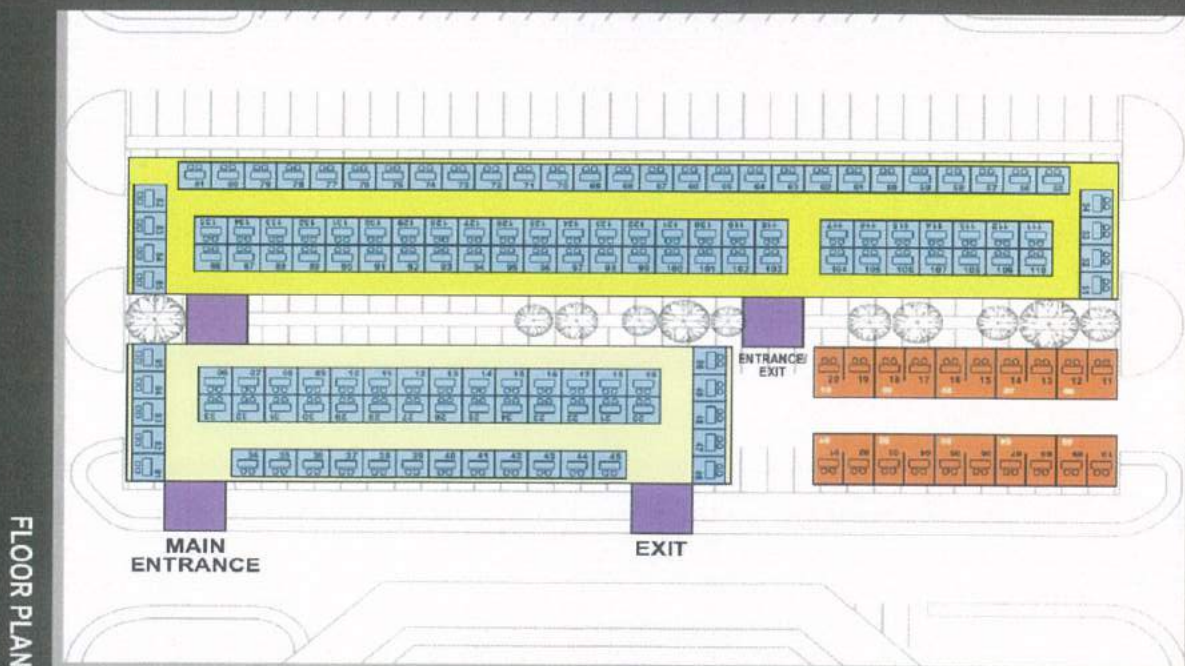
RODER TENT
 Size: L:90000 mm x W:15000 mm
 Quantity: 1 unit

RODER TENT
 Size: L:55000 mm x W:15000 mm
 Quantity: 1 unit



STANDARD SHELL SCHEME BOOTH
 Size: L:3000 mm x W:3000 mm
 Quantity: 135 units

- 1 Facia Name
- 1 Table w/ 2 Chairs
- 2 Fluorescent Light
- 1 Socket Extension
- 1 Waste Bin



PESTA BUKU BRUNEI DAN KARNIVAL JUALAN 2019

February 27 - March 05, 2019

Stadium Tertutup, Kompleks Sukan Negara Hassanal Bolkiah, Berakas

To register, please return this form together with the total required payment by 31 January 2019 to Cityneon Displays & Construction Sdn Bhd, Lot 42 Beribi Light Industrial estate Phase II, Jalan Gadong BE118 Bandar Seri Begawan Brunei Darussalam
Tel:673-2431204-2455365 / Fax: 2431205 / email: event@cityneon.com.bn

EXHIBITOR INFORMATION

Person in Charge: _____ Position: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Hp: _____ email: _____

Signature: _____ Date: _____

MAIN CONTACT PERSON

1.Name: Mr./Mrs./Ms. _____

2.Position: _____ Email: _____

3.Direct Line: Country code: _____ Area code: _____ Mobile/Phone no. _____

EXHIBITION STAND OPTION

OPTION 1 Corner Booth B\$ 1750 per booth	Shell Scheme : 9 sq.mtr. (3mx3m Booth)	Total Cost: B\$
	Booth No. : _____	
	Total No. of Booth : _____	

OPTION 2 Center Booth B\$ 1500 per booth	Shell Scheme : 9 sq.mtr. (3mx3m Booth)	Total Cost: B\$
	Booth No. : _____	
	Total No. of Booth : _____	

OPTION 3 Raw Space B\$ 200 sq.mtr	Minimum 36sq. mtr. :	Total Cost: B\$
	Booth No. : _____	
	Total No. of Booth : _____	

BILLING DATA

Company Name: _____

Contact Person: _____

Mailing Address: _____

Direct line: _____ Fax: _____

Payment to be made by Cheque or Bank Transfer as follows:

Account Name: Cityneon Displays & Construction Sdn Bhd

Account Number: 0100-100-120-100

Switch Code: SCBLBNBBXXX

Bank Address: Standard Chartered Bank, 51-55 Jalan Sultan,
Bandar Seri Begawan, Brunei Darussalam

PAYMENT VIA BANK TELEGRAPH TRANSFER (T.T)

Note: All local and overseas charges at B\$ 55.00 borne by Remitter

We confirm our participation as exhibitor for the (PESTA BUKU BRUNEI DAN KARNIVAL JUALAN 2019) and agree to comply with (PESTA BUKU BRUNEI DAN KARNIVAL JUALAN 2019) regulation and instruction on this form and all conditions mandated by the exhibition site provided by Pesta Buku Brunei dan Karnival Jualan 2019

Signature

Date

Company Stamp

Note: A Photostat copy of the Booking Form is acceptable. However proof of postage is not proof of receipt. The Organiser shall not be responsible for any lost document. All bookings MUST be submitted with the required full payment. The Organiser reserves the right to reject any booking deemed inappropriate at its discretion and no queries shall be entertained.