

檔 號：
保存年限：

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主旨：哥斯大黎加建築業公會將舉辦2019哥國建築家居展(2019 Construction and Housing Expo)事，敬請卓參並週知貴會會員廠商。

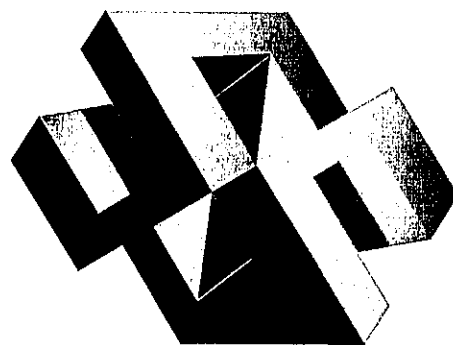
說明：

- 一、依據哥斯大黎加建築業公會本(2019)年1月10日電子郵件辦理。
- 二、旨展自2000年起設立，由哥國建築業公會主辦，本年將於2月13日至17日在哥京Pedregal Event Center舉行，佔地約13,000平方公尺，預計將有32,000人觀展，歡迎我國廠商踴躍參展或觀展，檢送該展簡介如附件，併請卓參。

正本：財團法人中華民國對外貿易發展協會、台北市進出口商業同業公會

副本：經濟部國際貿易局

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**2019 CONSTRUCTION
AND HOUSING
expo**

13-17 REAL BENEFITS
FEBRERO UNRIVALED CONDITIONS

CONSTRUCTION AND HOUSING EXPO 2019

FEBRUARY 13 TO 17 - PEDREGAL EVENTS CENTER

General Information

Duration

The exhibition lasts 5 days from Wednesday 13th to Sunday the 17th of February inclusive, with two prior days for installation and a subsequent day for dismantling.

Location

PEDREGAL Events Center in La Asunción, Belap, Heredia.

Participants

Businesses, manufacturers, distributors, agents and representatives of construction machinery, equipment, systems, tools, technology and maintenance as well as decoration services, financial entities and promoters of residential projects and real estate firms.

Visitors

National and foreign engineering and architecture professionals, construction company executives, job contractors and subcontractors, materials distributors, interior designers, buyers and public in general interested in building, remodeling, decorating or acquiring their home.

Marketing

2019 Summer Construction and Housing Expo performs intense marketing to attract visitors, including public executives and officials, as well publications on specialized media and internet and an advertising company through mass communication media including, press, radio television and more.



PRODUCT CATEGORIES

- Conventional and Pre-Fab Construction Systems
- Additives and Waterproofing products
- Structural slabs, wall and roofing materials
- Flooring materials
- Pipe and plumbing accessories
- Bathroom furniture and fixtures
- Electrical material, lamps and lighting systems
- Windows and Glass
- Doors, closets and cabinets
- Wood finishes
- Paint and wall finishes
- Air conditioning systems
- Heaters
- Decorative materials (rugs, fabrics, wall paper, etc.)
- Kitchen and bathroom furniture
- Pools and gardens
- Security and communications systems
- Residential projects and real estate
- Financial, mortgage and insurance services

RATES AND OPTIONS

Exhibition spaces consist of 3m front by 2.5 m deep modules. Those interested can rent one or more adjoining modules, as necessary. Spaces are numbered and assigned in the order that applications are received, with the following options:

1. Modular Stand

Option M: Interior carpeted spaces, an area of at least 75m², with a 2.40 high linear stand, built with aluminum profile and white rigid dividing walls (polycarbonate or Eco panel), with a 30 cm wide front cornice, with the exhibitor's name in 10cm high lettering, an LED lamp for every 3 m of frontage and a double 2000W / 110v or 220 v electrical outlet per exhibitor's request. Keep in mind that the walls and profiles are 3 cm wide per side, therefore the Stand will measure 2.94x2.44m (in case you bring a prebuilt structure, we recommend that it be 2.90x2.40m).

If you want to build a higher additional structure, the height cannot exceed 4.5 meters along neighboring walls, with the condition that the side facing your neighbor must be white and esthetically well-finished, advertising will only be permitted on the interior or your space.

If you eliminate the walls provided, you must build your own wall, the side facing your neighbor must be white from the level of the floor and esthetically well presented.

2. Walk-Thru Stand

Option L: The height may not exceed 4.5 m, if your space has neighbors, you must build a wall

Along sides adjoining your neighbors, wall finishes must be totally white from the level of the floor and esthetically well-finished.

OPTION	CONDITION	BEFORE NOVEMBER 1	AFTER NOVEMBER 1	THE PRICE INCLUDES
1. Modular Per 3x2.5 m module 1, 2 or 3 spaces with modular stand including walls, rug, signage, electrical outlet, fluorescent (light)	CCC Members	US\$1,795.00	US\$1,845.00	<ul style="list-style-type: none"> • 110v and 220 v, 2000w electricity (1 connection per company) • 5 badges for the first stand and 3 badges for each additional stand • 1 parking space per stand • Access to basic wireless internet • "Housing and Financing Demand" Survey • "Housing and Financing Supply" Survey • Media Plan for \$150,000 to attract visitors • Mention in the printed and digital directory (Expo-Guide, presence on social networks) • 24-hour security in common areas • Cleaning of common areas • Medical attention, vital mobile support during the fair
	Non-Members	US\$1,995.00	US\$1,995.00	
2. Walk-thru (minimum four 3x2.5m spaces, without modular stand, space layout marked on floor where exhibitor builds its own stand)	CCC Members	US\$1,395.00	US\$1,435.00	
	Non-Members	US\$1,595.00	US\$1,635.00	
Corner 6x5m walk-thru spaces layout marked on floor exhibitor builds its own stand	CCC Members	US\$6,300.00	US\$6,300.00	
	Non-Members	US\$6,600.00	US\$6,600.00	
9x5m walk-thru layout marked on floor exhibitor builds its own stand	CCC Members	US\$10,900.00	US\$11,880.00	
	Non-Members	US\$11,540.00	US\$12,240.00	

Others

Regarding additional services including telephone extensions and decorative plants, these must be done by each exhibitor directly.

Manner of Payment

(Payment will be made by non-refundable partial payments). The payment will be divided into 3 parts to complete 100% of the total amount of the rental, divided as follows:

- 20% Reservation
- 40% before October 15, 2018
- 40% before November 15, 2018

The fee covers the entire period of the exhibition, including installation and disassembly days and includes lighting in the event center, 24-hours security in traffic areas, cleaning traffic and service areas, visitor marketing through advertising in mass media before and during event.

The fee does not include furniture (cost breakdown in attached document) or other services offered with express costs indicate; telephone extensions must be obtained by each exhibitor.

SCHEDULE

Due to Pedregal Event Center internal policies the 2019 Construction Expo will disassembly will close at 9:00 PM.

SET UP OPTION M

Monday, February 11 from 1:00 pm to 9:00 pm
Tuesday, February 12 from 7:30 am to 9:00 pm
Wednesday, February 13 from 7:30 am to 12:00 noon
Only to bring in furniture and object of value
(Must enter with helmet and vest)

Monday and Tuesday, Materials entry up to 8:00 pm

During the entire installation period, must comply with the use of occupational safety gear such as helmet, vest and harness, if installing at height, etc.

SET UP OPTION L

Sunday, February 10 from 8:00 am to 8:00 pm
Monday, February 11 from 7:30 am to 9:00 pm
Tuesday, February 12 from 7:30 am to 9:00 pm
Wednesday, February 13 from 7:30 am to 12:00 noon.
Only to bring in furniture and object of value. (Must enter with helmet and vest)

Monday and Tuesday, Materials entry up to 8:00 pm
During the entire installation period, must comply with the use of occupational safety gear such as helmet, vest and harness, if installing at height, etc.
In the case Crystal Room schedule, these will be established by position and the organization will be informed on a timely basis.

DISASSEMBLY ONLY

Monday February 18,
7:30 am To 4:00 pm

(Must enter with helmet and vest)

EXHIBITION

February 13 4:00 pm to 10:00 pm
February 14 1:00 pm to 10:00 pm
February 15 1:00 pm to 10:00 pm
February 16 10:00 am to 10:00 pm
February 17 10:00 am to 8:00 pm

ORGANIZED BY:



Costa Rican Chamber of Construction

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SALES AND LOGISTICS



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