

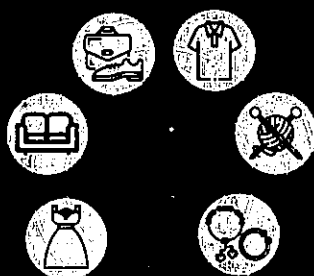
FICCI

# GLOBAL BIZ

"Connecting Business Globally"

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FICCI



## GLOBAL TEXTILE & HOME FURNISHING EXPO

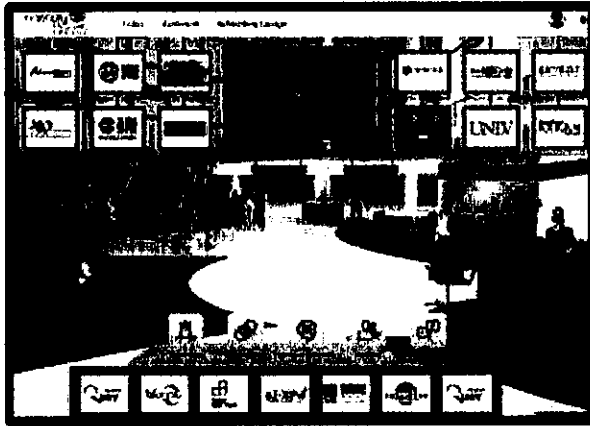
*Weaving the Beauty of India*

**16 - 18 September, 2020**

VIRTUAL EXPO

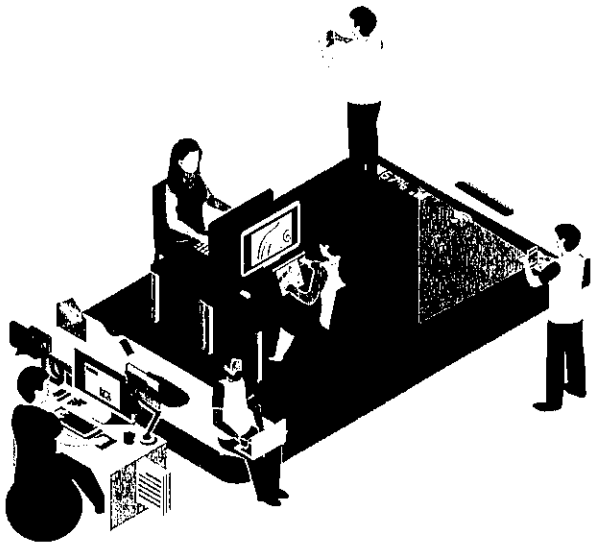
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# GLOBAL VIRTUAL TEXTILE AND HOME FURNISHING EXPO



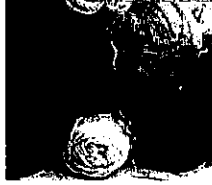
- Transporting the user into the life like simulation of an actual brick and mortar space.
- To have all the elements which are physically there at any expo.
- User can access the Virtual expo center through all handheld devices, desktops, laptops etc.

## VIRTUAL ADVANTAGE



- Maximum impact
- Minimum participation charges
- No travel & hospitality expenses
- Futuristic
- Multi platform integration
- Ample branding space
- Real time traffic monitoring
- Heavily customizable

# FOCUS SECTORS



READYMADE GARMENTS  
(MEN'S & WOMEN'S);  
INTIMATE; ACCESSORIES

TECHNICAL  
TEXTILES

YARNS & COTTON  
AND FABRICS  
(RAW MATERIAL)

HOME FURNISHING &  
HOME DÉCOR (HANDICRAFTS,  
CARPETS AND MORE)

LEATHER,  
FOOTWEAR &  
COMPONENTS  
AND GIFTS

DYES AND CHEMICALS  
RELATED TO YARNS,  
FABRICS, HOME  
FURNISHING & PRINTING

# KEY COMPONENTS



EXHIBITION  
- 3 DAYS  
(PAVILION &  
SHOWROOMS)



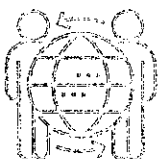
WEBINAR  
& DIGITAL  
SESSIONS



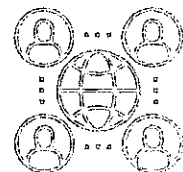
B2B  
(INTERNATIONAL,  
DOMESTIC  
& INSTITUTIONAL)



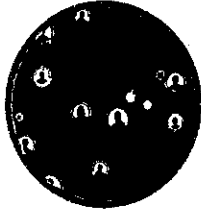
INSTANT  
INTERACTION  
PLATFORM LIKE  
LIVE VIDEO,  
LIVE CHATS



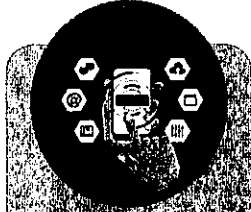
GLOBAL PRESENCE  
THROUGH  
INTERNATIONAL  
BUYERS



# WHY PARTICIPATE?



Ease of networking with your prospective client / customer over a few clicks



Interact with buyers from across the globe live over the chat bots



Virtually attend the exhibition with comfort of your home / office space



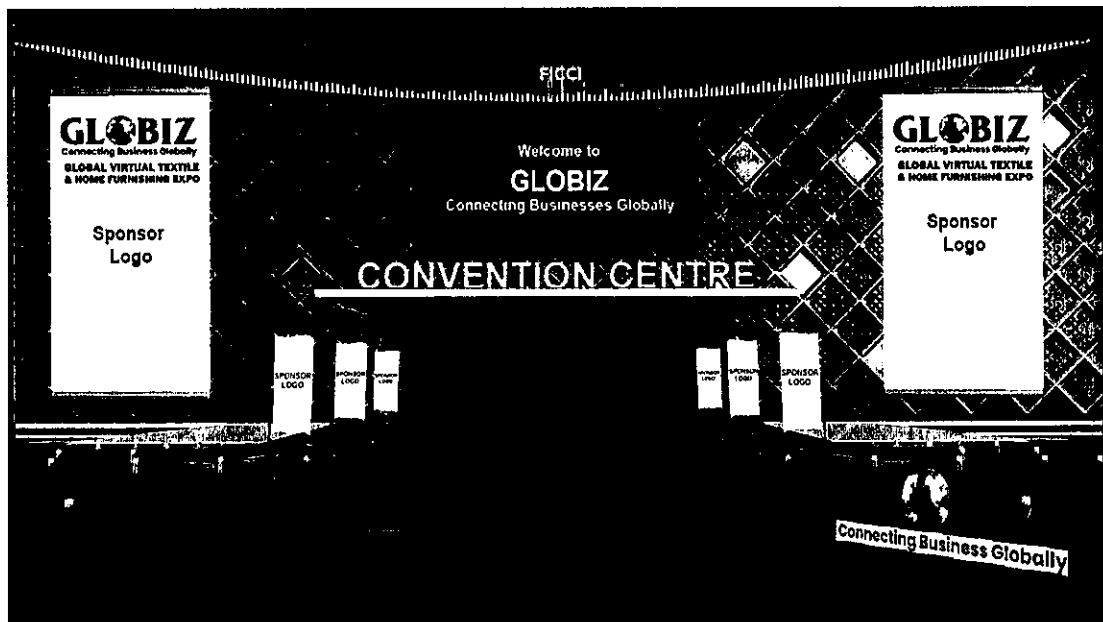
Compare products & services of large number of suppliers and compare them online



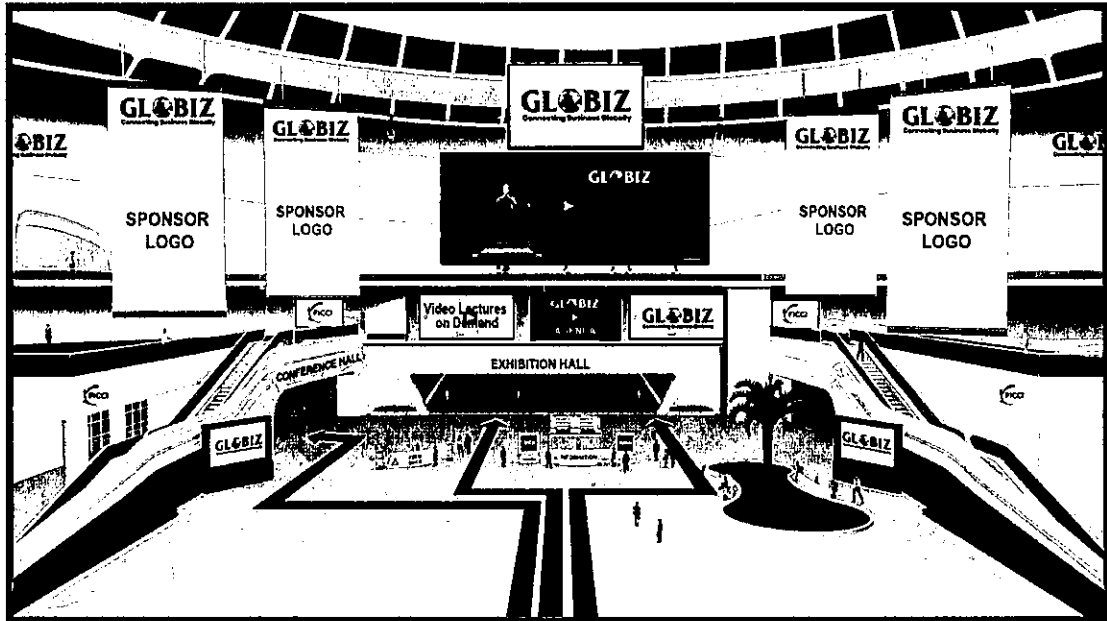
Hassle free & paper less: Download the e-cards, brochure, product videos from your personal dashboard

WHY PARTICIPATE:  
"GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO"

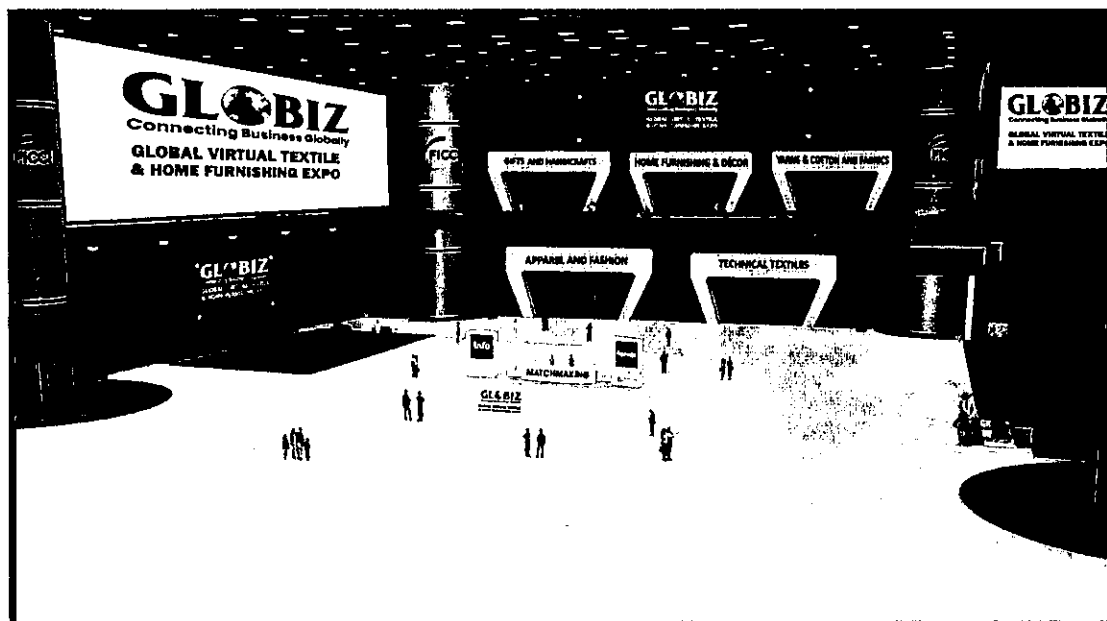
# CONVENTION CENTER ENTRANCE



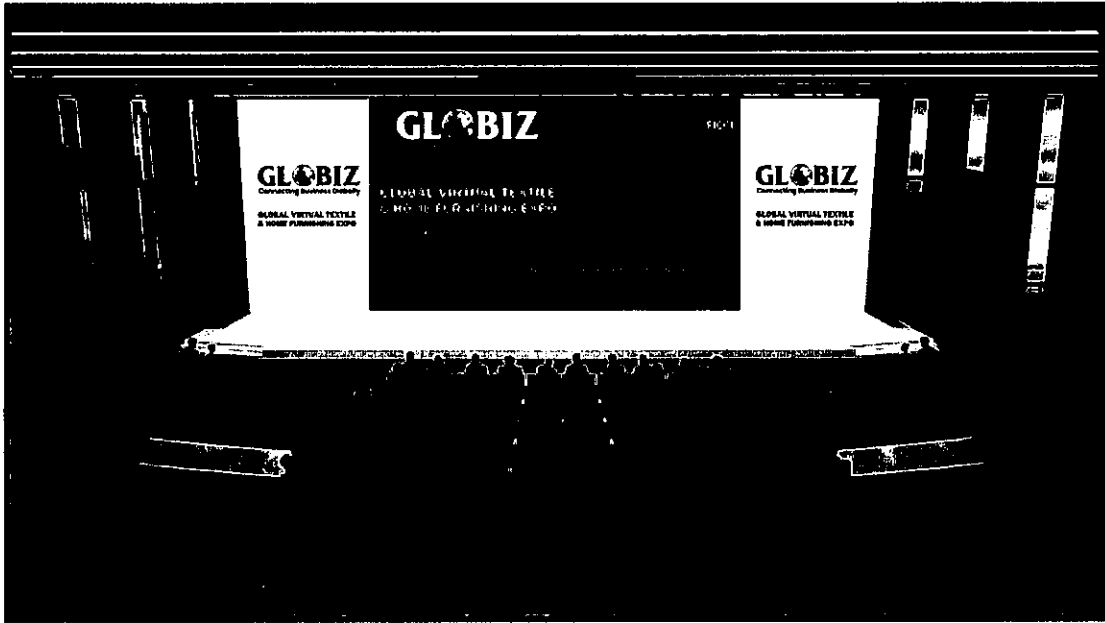
# MAIN EVENT LOBBY WITH BRANDING SPOTS



# 1<sup>ST</sup> FLOOR EVENT LOBBY WITH HALLS & BRANDING



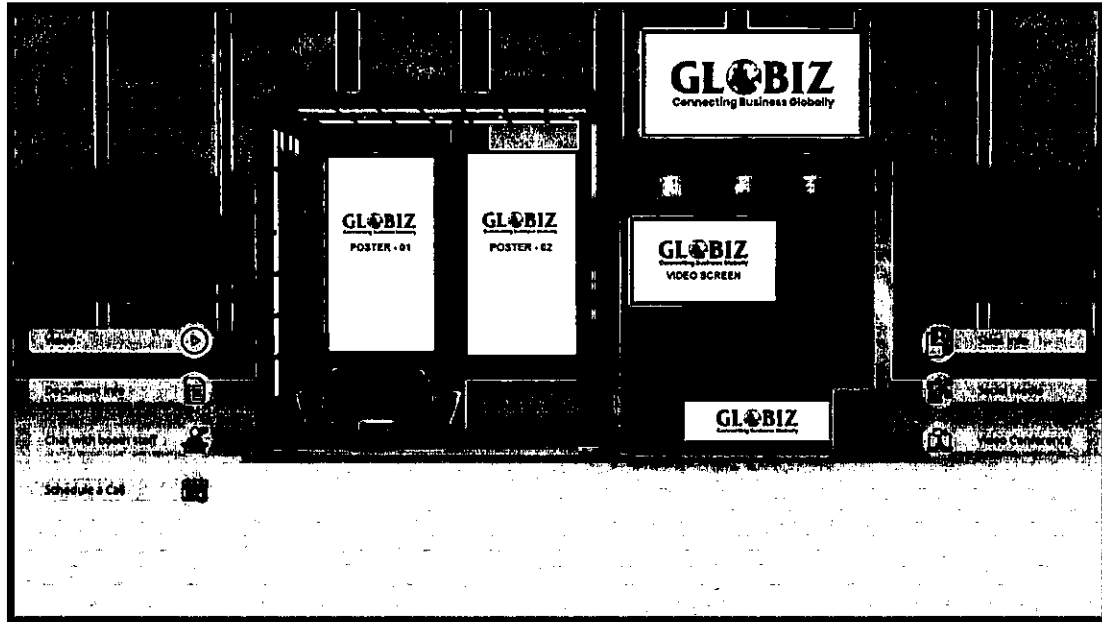
# CONFERENCE HALL IMAGE WITH BRANDING



# VIRTUAL PREMIUM BOOTH SPECIFICATIONS



## EXHIBITION BOOTH VIEW WITH FEATURES (SAMPLE)



## EXHIBITION BOOTH FEATURES



Facilities	Premium
Virtual Booth	Yes
Chat Messaging with Buyers	Yes
Video Conference	Yes
User Log-in (Booth Representatives)	5
Product Gallery	20
Photos per Product	5
On Video Screen Display	5 Product / Company video on Loop
Product Brochures	10
Name & Logo	Yes
Exhibitor List	Yes
Analytic Report Post Event	Yes

## THE USER EXPERIENCE: THE VIDEO










## PARTICIPATION OPPORTUNITIES

Participation Category	Amount (USD)	Maximum Number
Convention Center Sponsor	8,500	1
Principal Sponsor	5,000	5
Exhibition Hall Sponsor	3,500	4-5
Silver Sponsor	2,000	5
Information Desk	2,000	1
Matchmaking Booth Sponsor	2,000	1
Webinar Sponsor	2,000	As per conf session
Corporate / Media Partner	2,000	Multiple
Exhibition Booth	650	

\*Taxes additional as applicable









## CONVENTION CENTRE SPONSOR (EXCLUSIVE SPONSORSHIP) USD 8,500 + TAXES

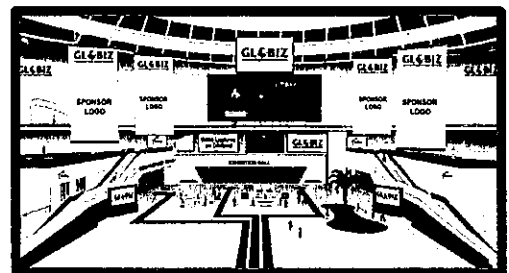
-  ■ Exclusive Sponsorship Opportunity
-  ■ Sponsor Logo on the main convention centre building which will be the first entry point into the Virtual Platform.
-  ■ Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention centre
-  ■ Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
-  ■ 4 dedicated premium booths to the Sponsor
-  ■ One Full page colour advertisement in the Show Souvenir which will be free to download for all participants
-  ■ Logo to be Acknowledged in Thank you Sponsor Panel at most premium location (on top)



CONVENTION  
CENTRE  
SPONSOR

## PRINCIPAL SPONSOR (MAX: 3 SPONSORS) USD 5,000 + TAXES

-  ■ Three Sponsors can participate under this category
-  ■ 2 dedicated Premium virtual exhibition booths will be dedicated to the Sponsor in this category
-  ■ Logo/AV content to played in loop 10 seconds each along with other Principal Sponsors in main Lobby area
-  ■ Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
-  ■ One Full page colour advertisement in the Show Souvenir which will be free to download for all participants
-  ■ Logo to be Acknowledged in Thank you Sponsor Panel at premium location(second best position)- to be placed alphabetically



## EXHIBITION HALL SPONSOR (MAX: 5 SPONSORS) USD 3,500 + TAXES

- 5 ■ Five Sponsors can participate under this category i.e one per sector
- 📺 ■ 1 dedicated Premium virtual exhibition booths will be dedicated to the Sponsor in this category
- 🎥 ■ Logo/AV content to played in loop 10 seconds each along with other Principal Sponsors in main Lobby area
- 📱 ■ Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
- 📄 ■ One Full page colour advertisement in the Show Souvenir which will be free to download for all participants
- 🤝 ■ Logo to be Acknowledged in Thank you Sponsor Panel at premium location(second best position)-to be placed alphabetically



## SILVER SPONSOR USD 2,000 + TAXES (MAX: 5 SPONSORS)

- 📄 ■ The logo of Sponsor shall come on the in the lobby area of Convention centre (Ground floor and First floor lobby)
- 🎥 ■ 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category
- 📱 ■ Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
- 📄 ■ One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



SILVER  
SPONSOR

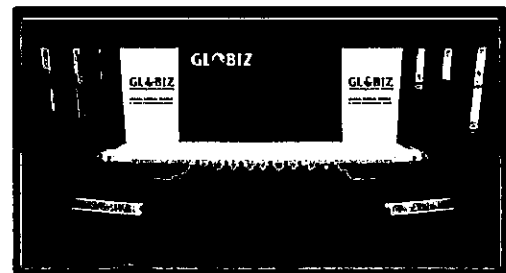
## INFORMATION DESK / MATCHMAKING BOOTH SPONSOR (EXCLUSIVE) USD 2,000 + TAXES

- The logo of Sponsor shall come on the Information Desk in the main Lobby where in all the documents can be accessed like Show directory, conference agenda, speakers profile etc and technical support chats can be initiated
- 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category
- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants
- Logo to be Acknowledged in Thank you Sponsor Panel at premium location(third best position)-to be placed alphabetically



## WEBINAR SESSION SPONSOR USD 2,000 + TAXES (ONE PER SESSION)

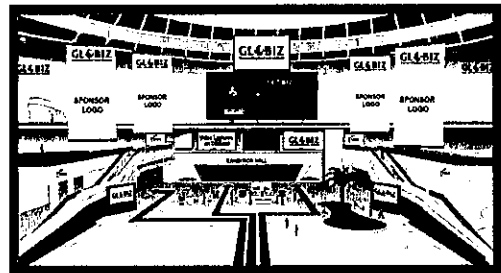
- The logo of Sponsor shall come on the main screen of conference venue, visible to the audience
- 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category
- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants
- Logo to be Acknowledged in Thank you Sponsor Panel at premium location(third best position)-to be placed alphabetically



WEBINAR  
SESSION  
SPONSOR

# CORPORATE / MEDIA PARTNER USD 2,000 + TAXES

- 5 ■ Five Sponsors can participate under this category per sector
- Ⓜ ■ 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category
- 📱 ■ Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages
- 📄 ■ One Full page colour advertisement in the Show Souvenir which will be free to download for all participants
- 🤝 ■ Logo to be Acknowledged in Thank you Sponsor Panel at Ground Floor Lobby/First floor lobby as Corporate Partner Sponsor



Look forward to your participation at

# GLOBIZ

"Connecting Business Globally"

## GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO

*Weaving the Beauty of India*

**16 - 18 September, 2020**

*To learn more about Participation & Sponsorship  
and FICCI Membership opportunities contact:*

<b>Aayush Jain</b> +91 8527871666 aayush.jain@ficci.com	<b>Rakesh Chaudhary</b> + 91 9811790908 rakesh.chaudhary@ficci.com
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**FICCI**

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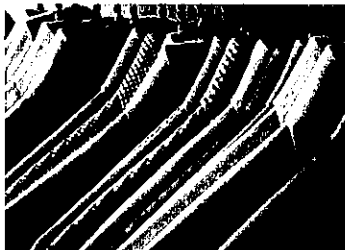
*Launches*

## GLOBAL TEXTILE & HOME FURNISHING EXPO

*Weaving the Beauty of India*

16 - 18 September, 2020

VIRTUAL EXPO



Federation of Indian Chambers of Commerce & Industry (FICCI) is organizing the 1st Global Virtual Exhibition on "Textiles of India" called "GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO" under the banner of "GLOBIZ" - CONNECTING BUSINESS GLOBALLY which is scheduled from 16<sup>th</sup> - 18<sup>th</sup> September, 2020. The three days of Virtual Exhibition Platform commits to provide support to Indian business houses and manufacturers to explore business opportunities and connect with over 7000+ visitors and approximately 500 buyers in the sector from countries like USA, Europe, ASEAN, CIS, Africa, SAARC, Middle East and many other countries.

### FOCUS SECTORS

READYMADE GARMENTS  
(MEN'S & WOMEN'S);  
INTIMATE; ACCESSORIES

TECHNICAL  
TEXTILES

YARNS & COTTON  
AND FABRICS  
(RAW MATERIAL)

HOME FURNISHING &  
HOME DÉCOR (HANDICRAFTS,  
CARPETS AND MORE)

LEATHER,  
FOOTWEAR &  
COMPONENTS  
AND GIFTS

DYES AND CHEMICALS  
RELATED TO YARNS,  
FABRICS, HOME  
FURNISHING & PRINTING

## KEY COMPONENTS

EXHIBITION	INTERACTIVE SESSIONS	B2Bs
<ul style="list-style-type: none"> <li>• Indian &amp; International Exhibitors</li> </ul>	<ul style="list-style-type: none"> <li>• Webinar &amp; Digital Sessions based on sector</li> <li>• Special Inaugural Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings with buyers invited globally</li> <li>• Dedicated matchmaking booth</li> </ul>

## HIGHLIGHTS OF VIRTUAL EXPO

- Dedicated product specific halls
- State and country specific webinars
- International exhibitors
- Dedicated matchmaking booth
- Live video chat with visitors & buyers
- Product & country based search option for buyers & visitors
- No limitation in number of participants and attendees
- Unlimited branding opportunities
- Opportunity to launch products
- Free entry for the visitors
- Exclusive analytical booth report

## WHY PARTICIPATE?

- Opportunity to connect & interact with global buyers, brands & retailers
- Extensive promotion of your product through different mediums – web, social, e-mailers and more
- Opportunity to connect online with fellow business associates, partners and customers from across the globe
- A chance to get your business on track and regain visibility amongst the targeted audience

### VIRTUAL PREMIUM BOOTH



## BOOTH PACKAGES OPTION

Virtual Premium Booth:  
**USD 650 + 18% GST**

- Participation charges are non-refundable

## FACILITIES

- Virtual Booth • Chat Messaging with Buyers • Video Conference • 5 User Log-in (Booth Representatives)
- Product Gallery (20 nos.) • 5 Photos per Product
- On Video Screen Display (5 Product / Company Video on Loop) • 10 Product Brochures • Name & Logo
- Exhibitor List • Analytic Report Post Event

*To learn more about Participation & Sponsorship and FICCI Membership opportunities contact:*

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**Rakesh Chaudhary**  
+ 91 9811790908  
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