



# Connect with IEAT and Tap Taiwan's Market

IEAT Works with Partners Worldwide to Provide Comprehensive Services for Mutual Benefit

- ▶ **IEAT is Taiwan's largest business organization with 75 years of service since 1947.**
- ▶ **We represent 6,240 member companies, including 1,300 manufacturers and 1,300 importers.**
- ▶ **Members consist of SMEs and startup companies in major cities across Taiwan.**
- ▶ **Our collective strength account for 40% of Taiwan's total trade value and employ 600,000 people.**
- ▶ **IEAT connects 155 major business associations and sister organizations in 54 countries.**

## IEAT's import promotion initiatives include:



### Business development missions

Outbound trips to strengthen bilateral exchanges and forge substantive relationships



### Hosting international visitors

Boosting collaboration and creating new partnerships



### Product promotion

Customized promotion of products and industries to boost bilateral trade



### Market and trade promotion seminars

Focus on industry trends and bilateral cooperation opportunities



### Business matchmaking

One-on-one meetings for effective matching of import/export needs



### Trade leads platform

Information on different business opportunities for regular updates and business matching



### Special column in Trade Magazine

Insights on industries, marketing, and partnership opportunities in Taiwan

IEAT is your best choice!!



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more information**