

- 100+ Exhibitors
- 20+ Technical Workshops
- 30+ Countries Represented

#### Suggested Participation Proposal

#### Taiwan Pavilion on the expo floor at Transport Evolution 2021 – Durban, South Africa

The pavilion can be split into 5 x 9m<sup>2</sup> exhibition stands to showcase the individual Taiwan Companies or the entire pavilion can be used to promote Taiwan.

The Taiwan Pavilion will enjoy the following benefits:

- 5 x 9qm Shell scheme booth (9sqm per company)
- Carpet and Electrical Point
- 5 x Tables (1 table per 9sqm)
- 10 x Chairs (2 chairs per 9sqm)
- Fascia name
- 5 x Complimentary Conference Delegate Passes with access to:
  - Transport Evolution Africa Forum
  - Access to the Mayoral Network Function
  - Access to the Women in Transport Awards
  - Delegate lunch and refreshments (during refreshment breaks) for both days
- Booth personnel to man the booth on the expo floor
- Pre event marketing acknowledgement as an exhibitor (electronic and digital)
- On-site branding and marketing - Exhibitor status featured on event marketing material
- Extended listing: Acknowledgement in the official printed show guide, with the logo and description

**Investment: USD 17 672**

Transport is a catalyst for trade and we would be honored to have an opportunity to collaborate with the Taipei Liaison Office.

Thank you for affording me the opportunity, with consideration to your busy schedule I await your soonest reply.

Best Regards,

**Natalie Kruger**  
*Stakeholder Relations Manager*



**T: +27 21 7005500 | D: +27 21 7005506 | M: +27 724642452**

**31 Bell Crescent, PO Box 30372, Westlake Business Park, Tokai 7966, Cape Town, South Africa**

[www.dmgevents.com](http://www.dmgevents.com)

Ms Laura Liang – Director

Taipei Liaison Office in the Republic of South Africa  
The Economic Division of the Taipei Liaison Office (TLO)

02 November 2020

Dear Ms Laura Liang

## Letter of Invitation and Request – Transport Evolution 2021

dmg events is an international exhibitions and publishing company. Headquartered in Dubai, UAE since 1989 with operations in Saudi Arabia, Egypt, Singapore, Canada, South Africa and the UK. We attract more than 425,000 visitors to our portfolio of 80 exhibitions each year.

dmg events promote and support the development of transport infrastructure across Africa by hosting strategic platforms for ports, rail and road developments. Having already hosted 8 continental events in South Africa as well as 2 West African editions. In 2021 we will be hosting the inaugural SADC event in Mozambique and the 9<sup>th</sup> edition of the continental event in Durban, South Africa.

### **Transport Evolution Forum and Expo 21 -22 September 2021 in Durban, South Africa <https://www.transportevolution.com>**

Transport Evolution, Africa's largest transport event has welcomed dozens of African port and rail authorities and hundreds of qualified maritime, transport and logistics professionals on an annual basis whether it be hosted in South Africa or Africa.

Transport Evolution Africa unites buyers and sellers from across the multi-modal value chain to provide comprehensive access to planned blue economy development and expansion projects across the African continent. By uniting transport industry stakeholders from across Africa and the world, the event catalyzes development and commercial partnerships for concession and funding projects for both ports and rail.

The interactive programme is designed to provide an opportunity for capacity building, business networking and knowledge transfer.

#### **A Strategic Co-Location**

#### **✓ Export Evolution Africa:**

Export Evolution Africa is developed to recognise, promote and assist with growing export businesses and industries. This platform provides for local and international importers and exporters an opportunity to engage with both public and private sector organisations and identify inbound and outbound trade opportunities within the African region. Public and private sector organisations importing and exporting goods and services primarily from agriculture, automotive, retail, maritime, oil & gas and clothing/textiles sectors.

A strong international trade sector is critical to jobs growth and a competitive economy. It is more essential during the prevailing difficult economic conditions, to encourage new entrants and help existing exporters to grow their businesses and develop new markets. Exporting creates many opportunities for companies and the economy, it offers the advantages of a larger market with greater economies of scale, it provides an opportunity to grow and sustain business operations and it enables countries to attract investments and new business, thereby creating employment opportunities and increasing trade relations.

#### **Drone con:**

South Africa's drone industry is rapidly expanding across all industries, including mining, agriculture, security, telecommunications, emergency response, wildlife protection, search and rescue and more. Drone Con proudly hosts the largest annual drone conference in Africa, With over 40 speakers and an exciting offering of exhibitors.

#### **What to expect**

- 3500+ Transport and Export Trade Professionals
- 100+ Expert Speakers

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DMG Exhibition Management (Pty) Ltd  
PO Box 30372, 3rd Bell Crescent, Westlake Business Park  
Tokai, 7966, Cape Town, South Africa  
VAT Number: 4230111702



21 - 22 September 2021, Durban, South Africa

Export Evolution Africa is developed to recognise, promote and assist with growing export businesses and industries within Africa. This platform provides the opportunity for local and international importers and exporters to engage with both public and private sector organisations and identify inbound and outbound trade opportunities within the African region. Public and private sector organisations importing and exporting goods and services primarily from agriculture, automotive, retail, maritime, oil & gas and clothing/textiles sectors.

This event will also have a unique focus on SMME's, emerging exporters and women owned businesses within the industry providing an opportunity to be part of this international platform. The event is powered by SAITEX which is the original multi-sector trade fair that has been running for 27 years in Johannesburg, South Africa. Export Evolution Africa is located with Transport Evolution Africa Forum & Expo – Africa's mega transport event, which enters its 9th year and attracts more than 3500 attendees from around the world.

**Enquire about sponsorship opportunities related to the exhibition, SMME pavilions, SMME orientation programme and more.**

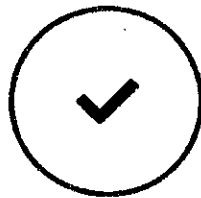
**Contact, Steve Lee on t: +27 73 900 2474 or e: [SteveLee@dmgevents.com](mailto:SteveLee@dmgevents.com)**

What to expect at Export Evolution Africa in 2021

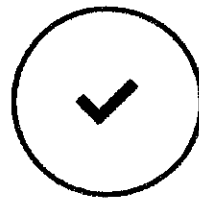
## Why Exhibit



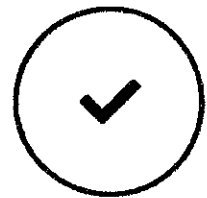
**Raise your brand awareness** by positioning yourself in front of your key buyers and partners.



The event will attract buyers and trade partners from across **Africa, China, India, Turkey, United Kingdom and United States of America.**



**Showcase and launch** your latest products, technologies and services directly to these international partners.



**Generate qualified leads** by networking with key stakeholders who attend the event thanks to a carefully planned marketing campaign.

### CONTACT THE TEAM

### SPONSORSHIP ENQUIRIES

**Steve Lee**

stevelee@dmgevents.com

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CONTACT US COVID-19 ALL SECURE

<p>CONTACT US</p> <p>020 7017 1000</p> <p>020 7017 1000</p> <p>020 7017 1000</p> <p>020 7017 1000</p>	<p>CONTACT US</p> <p>020 7017 1000</p> <p>020 7017 1000</p> <p>020 7017 1000</p> <p>020 7017 1000</p>	<p>CONTACT US</p> <p>020 7017 1000</p> <p>020 7017 1000</p> <p>020 7017 1000</p> <p>020 7017 1000</p>
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# PART OF THE GLOBAL SERIES OF TRANSPORT EVOLUTION FORUMS

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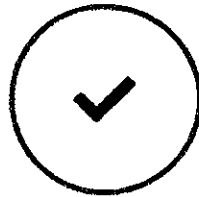
dmg events is an organiser of face-to-face events and a publisher of trade magazines for the international Construction, Energy, Coatings, Transport, Hospitality & Design industries.

# Exhibit

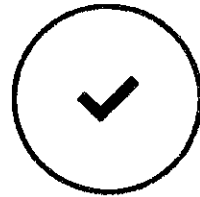
## Why Exhibit



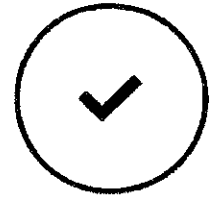
**Secure one-on-one meetings** with African port and rail authorities and government officials responsible for major infrastructure upgrades and new projects



**Showcase and launch** your latest products, technologies and services



**Raise your brand awareness** by positioning yourself in front of your key buyers and partners



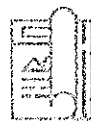
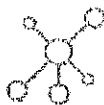
**Generate qualified leads** by networking with key stakeholders who attend the event thanks to a carefully planned marketing campaign

## Who will you meet

- Ministers
- Deputy Ministers
- CEOs
- COOs
- General Managers
- Port Directors
- Port Engineers
- Terminal Managers
- Operations Managers
- Customs and Excise Officials
- Import/Export Managers
- Procurement Managers
- Supply Chain Managers
- Cargo Handlers
- Technical Officers
- Rail Inspectors
- Rail Engineers
- Fleet Managers
- Ambassadors
- Trade Attachés
- Economic Officers
- Investment Officers
- Banking / Financing
- Construction
- Engineering Consultancy
- Environmental Consultancy
- EPCs
- Export / Import / Trading
- Government / Municipality
- Health and Safety Consultancy
- Legal
- Logistics / Freight Forwarding
- Oil and Gas
- Port Authority / Regulator
- Port Operator
- Rail Authority / Regulator
- Project Management Agency
- Rail Operator (Freight / Passenger)
- Shipping Lines
- Software and IT
- Terminal Operator
- Trade Association

## Multi-faceted marketing campaign

Our all-round marketing campaign delivers the digital and traditional event promotion you need to reach the people that matter most. Only one campaign, many examples of marketing tools applied.



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Learn how we help  
infrastructure

Learn how we help  
primary, heavy  
construction

Learn how we help  
with the Africa  
Trade, Tech and  
Infrastructure  
advertising

Learn how we help  
with the Africa  
Trade, Tech and  
Infrastructure  
advertising

# 8 dedicated product zones



Ports Infrastructure and  
Expansion



Port Operations



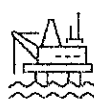
Security and Information  
Technology



Rolling Stock and  
Locomotives



Rail Infrastructure and  
Maintenance



Maritime



Logistics



Road & corridor

Tailored packages for your needs



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Networks are key in the days that will be defined by the challenges we all face. We will be delighted to help you find the right people to help you solve them.

### Networking function

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### Keynote session

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#### EVENT LOCATION

- London, United Kingdom
- Geneva, Switzerland
- Abuja, Nigeria
- London, United Kingdom
- London, United Kingdom

#### VISIT

- Wednesday
- Wednesday
- Thursday
- Thursday
- Thursday

#### EVENT DATES AND TIMES

- Monday 16th Nov 2020 12:00 - 13:00
- Monday 16th Nov 2020 13:00 - 14:00
- Monday 16th Nov 2020 14:00 - 15:00
- Monday 16th Nov 2020 15:00 - 16:00
- Monday 16th Nov 2020 16:00 - 17:00

#### EXHIBIT

- Yes, I will
- Yes, I will
- Yes, I will
- Yes, I will
- Yes, I will



At Transport Evolution Africa, we are committed to providing you with the highest quality of content and services. We are committed to providing you with the highest quality of content and services.

Register to EXHIBIT

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