





DR HONEY® was established in 2014 with the philosophy that some regions are naturally rich in resources favourable to produce a superior agricultural product due to their geographical situation, climate, and soil. The terroir forms its habitants' activity and – after decades – results in exceptional food not found elsewhere.

The core value of DR HONEY® is to produce natural, unprocessed, and unblended raw honey. Our honey is never pasteurized nor fine filtered, it is unprocessed and free from additives. Our aim is to deliver the finest, most natural, and authentic food experience, improve well-being and promote a healthy lifestyle. Remote areas, green forests and intact bee meadows are excellent sources of nectar. It pairs with the conscientious work of beekeepers, the careful keeping of bees and the proper veterinary supervision. These are giving us an extraordinarily pure natural honey. In decades, Hungarian honey has become a well-established, trusted brand; it is a much sought-after product all over the world, consumed with satisfaction by the most demanding palates. Nowadays Hungary is the third biggest honey producer country of the European Union.

DR HONEY® is committed to small-scale authentic production under strict standards, to achieve honey of outstanding quality and purity. For the satisfaction of our consumers we ensure that our honey is originated exclusively from Hungary, is collected from pure GMO-free areas, and is never blended with honey from other countries. The main production zone of DR HONEY® is the 80 km area of the Tokaj UNESCO World Heritage Site, the still intact Tokaj- Zemplén Landscape Protection Area and its surroundings. The most important characteristic of our honey is its floral purity.



## OUR STORY

For the best quality artisanal products, we teamed up and source from trusted, sustainable apiaries who work with great care and share our passion for honey. All seasonal batches are regularly tested in an independent laboratory in compliance with the European Community Standards.

How to produce single-flower honey?

Some secrets need to be kept close: but at the dead of night the beekeepers drive their 'nomadic' hives to the forests and leave them in situ for 10-15 days during full pollination. Then they drive the bees home to extract the riches by cold pressing.

We believe in a process that preserves the raw honey's inner value and natural goodness. Our honey is gently strained at a low temperature to maintain the pollen and enzymes in the finished product – all those healthy components the bees put in. Every single batches are hand made to ensure the highest quality possible for you. Monofloral or flavoured honey – there is something for everyone. All the honey we fill in our high-end jars were matured by real bees in their hives. Only this matured and unprocessed honey contains all health benefits: vitamins, antioxidants, enzymes and minerals and it has a distinctive flavour, colour and fragrance.

That's the essence of DR HONEY®.



## PRODUCTS – MONOFLORAL HONEYS



### Acacia honey

In Hungary there are large, pure Acacia forests that make up more than one fifth of all forests in Hungary– a total of 460,000 acres. The excellence of the Hungarian acacia honey comes from the large pure acacia forests and the lack of other nectar plants during the blooming cycle which would mar its quality. Acacia honey is popular all over the world, its uniqueness lies in the bright colour, the harmonic fragrance of acacia flowers and the soft, perfect aroma. Because of the high natural fructose content, the acacia honey crystallizes very slowly over several years.

Acacia honey is an effective therapy for coughs, indigestion, gastric hyperacidity and has a good antiseptic effect. Because of the poor pollen content, it is suitable for people sensitive to pollen. The aroma is floral, fruity, delicate and very persistent. The flavour is very sweet, slightly acidic with hints of vanilla and no aftertaste. The flowery notes are noticed best in the finish. The mild flavour makes it a popular sweetener used in drinks and desserts. **Acacia honey and blue cheeses, like Gorgonzola, are the best pairing ever.** This honey goes well with medium-aged cheeses too.

Sizes: 450g, 300g, 28g



### Multiflower honey

The composition of multiflower honey can be very varied but in every case is collected only from nectar of flowers. The diversity comes from both the variation of plants and from the blending of various monofloral honeys as well. Therefore, the colour of this honey can vary, usually it's a light brown. It is mostly used to boost the immune system and for wound treatment. As a cosmetic material it can be used for body and hair treatments. It crystallizes moderately quickly.

**Multiflower honey and goat cheese** is an incredible match but try it with other fresh cheeses as well.

Sizes: 450g, 300g



## PRODUCTS - MONOFLORAL HONEYS



### Chestnut honey

The colour of chestnut honey extends from yellow-amber to dark brown. The flavour is distinctive and slightly bitter. It is also a slowly crystallizing honey. Due to the high content of minerals it is beneficial for anaemia, fatigue, loss of appetite and for those in a weakened state. This honey is used for the treatment of varicose veins.

In 2014 the chestnut honey of DR HONEY® won the gold medal in the annual Hungarian National Beekeeping Association competition and was awarded the “HONEY OF THE YEAR”

The cheeses that **best match with chestnut honey** are **long or medium-aged cheeses**. We recommend consuming it as a dessert or for flavouring.

Sizes: 450g, 300g



### Linden honey

The colour of linden honey is darker than acacia; it varies from light yellow to amber having a characteristic linden fragrance with a slightly bittersweet aftertaste. The crystallization is relatively quick. Its strong antibiotic effect is good for curing colds, sore throats and coughs. It is also recommended to overcome nervousness, restlessness and insomnia. Its choline content inhibits atherosclerosis and fat deposition.

Linden honey is **perfect with lemon sherbet or herbal teas**.

Sizes: 450g, 300g, 28g



## PRODUCTS - MONOFLORAL HONEYS



### Creamed honey

To produce our creamed honey we use the first honey that is abundantly available in the season: canola. To enrich its flavour we blend it with some flower honey. The canola honey has white colour and crystallizes very quickly with a fine crystal structure; this is why we chose it as the base material for this product. It has antiseptic and strong anti-inflammatory effects. Being one of the less acidic types, it can also be consumed in case of gastric acid issues.

Creamed honey is a **great choice to replace sugar in your coffee** too as its mild taste do not modify the coffee taste.

**Sizes:** 450g, 300g



### Honeydew honey

The honeydew honey is an aromatic and dark dessert honey. This is not a flower sourced type but is produced from the dew on the leaves of trees. Therefore, the pollen content is insignificant. Due to the high content of minerals it's beneficial as a nutritional supplement, especially in case of anaemia. It remains liquid for quite a long time.

The flavour of honeydew honey is rather intense and persistent, with slightly sour and salty notes. **Honeydew honey goes well with smoked cheese, and semi-hard cheese.** Mixed in yoghurt or milk it adds an extremely fine flavour.

**Sizes:** 450g, 300g, 28g



## PRODUCTS - MONOFLORAL HONEYS



### Silkweed honey

This delicious honey is characterized by a pleasantly intense aroma with hints of vanilla and has a light yellowish colour. Like the acacia it remains liquid for a long time. As the bees cannot collect pollen from the plant, this honey is ideal for those who are allergy-sensitive. The silkweed honey has an antiseptic effect; regular consumption can reduce blood pressure.

It can be **consumed by itself as a delicacy** or as a natural sweetener of tea and food where the special taste can be savoured.

Sizes: 450g, 300g, 28g



### HoReCa honeys

We offer our monofloral **HoReCa honeys in a 28 g glass jar**. It can be used for breakfast and for morning or afternoon teas. It is always practical: one tasty serving until the last drop.

Our HoReCa assortment includes: honeydew, acacia, silkweed and linden honeys.

Sizes: 28g





### Premium Acacia Honey with edible gold, 100g

#### PREMIUM ACACIA HONEY WITH GOLD

This selected fine and mild acacia honey is illuminated with noble gold flakes to combining light and flavour in an exceptional experience. This honey is a real highlight for every dessert or meal of any kind – it complements duck recipes, baked sweet treats, ice creams and fresh cheeses. A perfect honey to celebrate and indulge.





Premium Acacia Honey with black truffle, 100g



**PREMIUM ACACIA HONEY WITH TRUFFLE**

The floral sweetness of acacia honey melds with the rich taste of earthy, aromatic truffles for a gorgeously unique flavour. It is a wonderful accompaniment of fresh ricotta, pecorino, stilton, blue cheeses and charcuterie. Delicious drizzled over grilled meats or as a dessert with vanilla or caramel ice cream. A perfect honey to celebrate.

## PRODUCTS - GOURMET HONEYS

### GOURMET HONEYS 300g

We created our gourmet honeys to satisfy the need of those consumers who long for a sweet treat but want to do so health-consciously.



#### Honey with walnuts

Whole Hungarian walnuts are suspended in a base of pure acacia honey, and the combination makes a magical partner for cheese. It is also perfect as dessert or served with cakes and ice creams, but it is also excellent to enrich fruit salads and garnish creamy yogurts or morning porridges.

Size: 300g



#### Honey with apricot brandy

Renowned for its exceptional sweetness, Dr. Honey acacia honey achieves a perfect harmony with the aromatic notes of the apricot brandy - a spirit prized for its opulent fruity tones. A real WOW factor for your teas, fruit salads, cocktails and every food with the word .....cake. It can also fit into a cheese platter containing Roquefort cheese or aged parmesan cheese.

Size: 300g





## GOURMET HONEYS 130g



### Tokaj Gourmet raw acacia honey with walnuts 130g

The judges described this Great Taste Award winning product as “a beautifully balanced, delightful and well constructed meld of nuts and honey. The honey has unusual depth for acacia, and the density helps suspend the nuts well. Beautifully prepared walnuts, with little tannicity to the skins, generally sweet and tender - and the balance of sweetness is spot on. A really pleasing, well crafted example of its type.”



### Tokaj Gourmet raw acacia honey with apricot brandy 130g

” A great combination of ingredients which takes you on a wonderful journey. The first notes are floral and of a sweet wine followed by the flavour of the apricot brandy which marries together very nicely. There is a warmth left on the palate from this honey. We can see many uses for it...drizzled on desserts or served with cheese. A nicely balanced product”.





## PRODUCTS - GOURMET HONEYS



### Tokaj Gourmet raw honey with chili 130g

We selected the Habanero and Bhut Jolokia chilies to add to our special honey blend and let them get nice and happy together in the jar. The hotness is subtle at first taste and builds slightly to a medium hot finish. Drizzle on ice cream, creamy ricotta or pizza, fried chicken, roasted vegetables, grilled shrimp or rib.



### Tokaj Gourmet raw honey with ginger and lemon 130g

All the ingredients have their own natural healing qualities but when combined together, they offer a calming, relaxing effect. Stay hydrated and give your immune system a gentle boost with this naturally soothing, anti-inflammatory infusion that can help to aid in digestion, improve the appearance of your skin, and help you get back to feeling your best quickly. Add to hot or iced water or tea for a soothing or refreshing healthy beverage. Try it for honey glazed salmon or chicken bites.







### Tokaj Gourmet raw honey with mint 130g

A flavourful surprise, bringing freshness into your day. The perfect harmony of honey with subtle fragrance of mint essential oil. Refreshing, antiseptic and digestive, peppermint essential oil is advised after light meals and helps relieve colds. Try glazed lamb or pork chops, add to your mojito cocktail or to hot water or tea and enjoy your peppermint drink!



### Tokaj Gourmet Raw honey with black seed 130g

Black seeds are also known as black caraway, black cumin, kalonji, and black onion seeds. They come from *Nigella sativa*, a small plant that grows in Eastern Europe, Western Asia, and the Middle East. Both honey and black seed have antibacterial, anti-inflammatory and anti-cancer properties. Black seeds are renowned as a remedy for conditions such as allergies, asthma, diabetes, headaches, high blood pressure, digestive disorders, and rheumatoid arthritis. The black seeds **taste** like a combination of onions, black pepper, and oregano. Our honey & dry-roasted black seed combo can flavour fruit, vegetables, salads, poultry and bread products.



## PRODUCTS - HONEYCOCKTAILS

### HONEYCOCKTAILS with FREEZE-DRIED FRUITS 130g

Honeycocktails are innovative honey products prepared with a special creamy honey blend and with added freeze-dried superfruit to boost your immune system and to enrich your well- balanced diet.

Freeze-drying is a process that preserves all that makes fruits special: the taste, the colour as well as the healthy nutrients. They give a beautiful finishing touch to anything from porridges to a delicious smoothie. Great for hot and cold desserts, teas, cocktails or anything with the word „cake“. The fruity taste of our Honeycocktails are delicious food supplement for kids and teens who sometimes refuse any kind of honey.



#### Honeycocktail with raspberry

Raspberries contain vitamin C and folate. The amount of vitamin C in 100 grams of raspberries is equivalent to that of an average-sized tangerine. It is also a good source of fibre.



#### Honeycocktail with blueberry

In our products we use wild blueberry which has extremely high nutritional value, and they are said to be nature's own vitamin, mineral and polyphenol pills. Pair nicely with cheeses and old hams or roast beef.







## PRODUCTS - HONEYCOCKTAILS



### Honeycocktail with strawberry

Strawberries are an excellent source of vitamin C and manganese, and also contain decent amounts of folate (B9) and potassium. The berries are very rich in antioxidants and plant compounds and may have benefits for heart health.



### Honeycocktail with blackcurrant

Blackcurrant berries contain more than 300% of the daily recommended value of vitamin C in a 100-gram serving. This vitamin has antioxidant properties that can stop free radicals from damaging cells and contributing to aging, cancer, heart disease, and inflammation.



### Honeycocktail with orange

Oranges are a good source of several vitamins and minerals, especially vitamin C, thiamine, folate, potassium and also fibre. Added to our honey we created a well balanced memorable taste sensation.



### HONEYCOCKTAILS with TREE NUTS



#### Honeycocktail with pistachio

Produced using our special creamy honey blend and the world most valuable Bronte pistachio and the result is a complex sweet flavour with natural minerality. It inspires especially sweet dishes like ice creams, desserts, waffles, toasted bagels, pancakes, oatmeal ... or spoon it straight from the jar.



#### Honeycocktail with hazelnut and chocolate

To create this tasty and healthy products, we had chosen only three ingredients: our special creamy honey blend, Menakao dark chocolate with 100% of cocoa solids and pure Italian hazelnut – and made it without any other nonsense ingredients. And the result is a naturally salty and sweet spread - it is ideal for breakfast, as a snack for young and grown up alike, or enjoy a spoonful whenever you like.



Gift box for 130g and 100g products



With our stunning, elegant gift packaging, you can give a memorable gift to your loved ones, business partners or teachers. For our long lasting, timeless packaging, you can choose from our premium honeys as you wish, which can be refilled later and remain a table or room decoration for a long time.

## PRODUCTS – GIFT BOX

Gift box for 300g products



Gift box for 28g products



Our single-flower honey gift selection includes four jars of natural raw honeys, all of them having distinctive taste and health benefits. Presented just as beautifully as it tastes, this is a luxurious gourmet experience sure to satisfy any sweet tooth. An impressive surprise for short visits and perfect gift for travellers.





## INTERNATIONAL AWARDS

### Great Taste Awards

Organised by the Guild of Fine Food (United Kingdom), the Great Taste Awards is known as the food world equivalent of the Oscars. Dr Honey was the first Hungarian honey producer to be a member of this exclusive club.



In **Gulfood Innovation Award 2017** our products were finalists in the category of Best Packaging Design.



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