

The background of the entire image is a dense, vibrant green pattern of fern fronds. The leaves are long and feathery, creating a complex, organic texture. The lighting is bright, highlighting the individual leaflets and creating a sense of depth and natural beauty.

Naturland

company profile

Naturland

company profile



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'traditionally innovative solutions from Europe'



Naturland

company history

1

Naturland's predecessor company, Pharmafontana was established in the 1960s which functioned as the main medicine supplier of Budapest. The brand Naturland was first used in 1989 on the Big Swedish Bitter Drops, which were Naturland's most successful products in the early nineties, making the company well-known in the region. In the second half of the nineties, Inno Rheuma product line was codeveloped with Semmelweis University and introduced to the market along with several other topical products such as Calendula and Arnica Creams, which have been popular ever since. In the past two decades Naturland has developed and registered over 45 paramedicines and 40 pharmaceutical products at the National Institute of Pharmacy. Naturland's current product portfolio includes pharmaceutical finished products and raw materials, paramedicines, food supplements, herbal and fruit teas, cosmetics as well as essential oils. Our portfolio including over 300 products is introduced to pharmacies by our specialized pharmacy visitors and can also be found in both national and international food supply chains.



Naturland

company philosophy

2

Good health is every person's greatest asset. Naturland strives to improve the quality of people's lives by focusing on preventative health care products that promote well being and inhibit disease, as well as, natural alternatives for the treatment of common illnesses and ailments that are free from unwanted side effects.



Naturland

company structure

3

Naturland's financial headquarter is located in the heart of **Zürich, Switzerland**.

Production facilities including research and development laboratories are situated in **Budapest** and **Páztó**.

Over 200 employees

10 in management
20 in Sales
10 in Finance and Accounting
5 in Product and Development
10 in Quality Assurance
90 in Production
55 in Logistics
10 in Security
10 in IT



Naturland
assets

4

Budapest
Páztó



BUDAPEST

Size of main
production facilities



warehouse
7 776 m²

R&D center
1944 m²

factory
7927 m²

transformer and boiler room
1105 m²

offices
1296 m²

repair shop
288 m²

land area
42 937 m²

TEA FACTORY

Size of main
production facilities

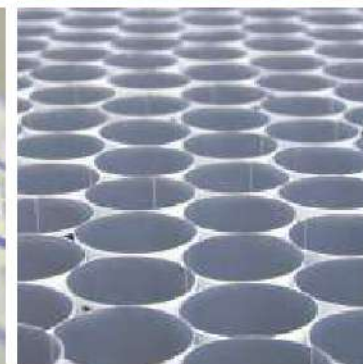
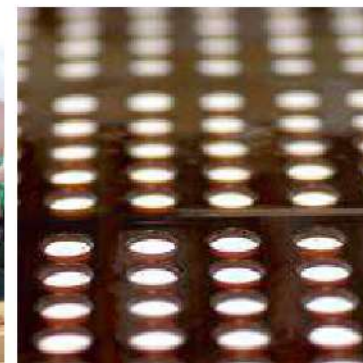
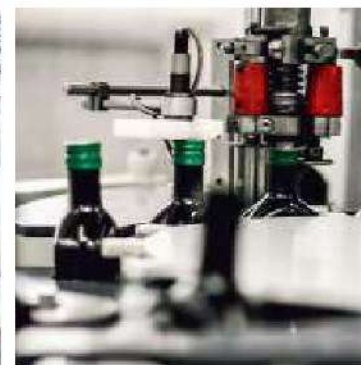


total area
525 m²

Naturland

CAPABILITY TO
MANUFACTURE AND
PACKAGE

Tablets
Powders
Suppositories
Ointments
Tinctures
Oral drops
Sterile ophthalmological solutions
Suspensions
Emulsions



our product developments

our product developments

5

Naturland's own R&D department continuously develops new products in accordance with current market trends and customer demands as well as innovative products which have not existed on the market before.



PRODUCTS

THE NUMBER OF DIFFERENT
SKUs IS OVER 300 INCLUDING

Topical Preparations

Baby & Mom products
Foot Care products
Muscle & joint care products
Skin care products
Hand care products
Hair care products
Mouth care products

Essential Oils

Mixed
Pure

Solutions

Syrups
Drops

Teas

Fruit teas
Herbal teas
Monocomponent teas
Loose leaf teas

Medicines and Pharmaceutical

Raw Materials

Cream
Tablet
Liquid solution

Pills

Tablets
Capsules

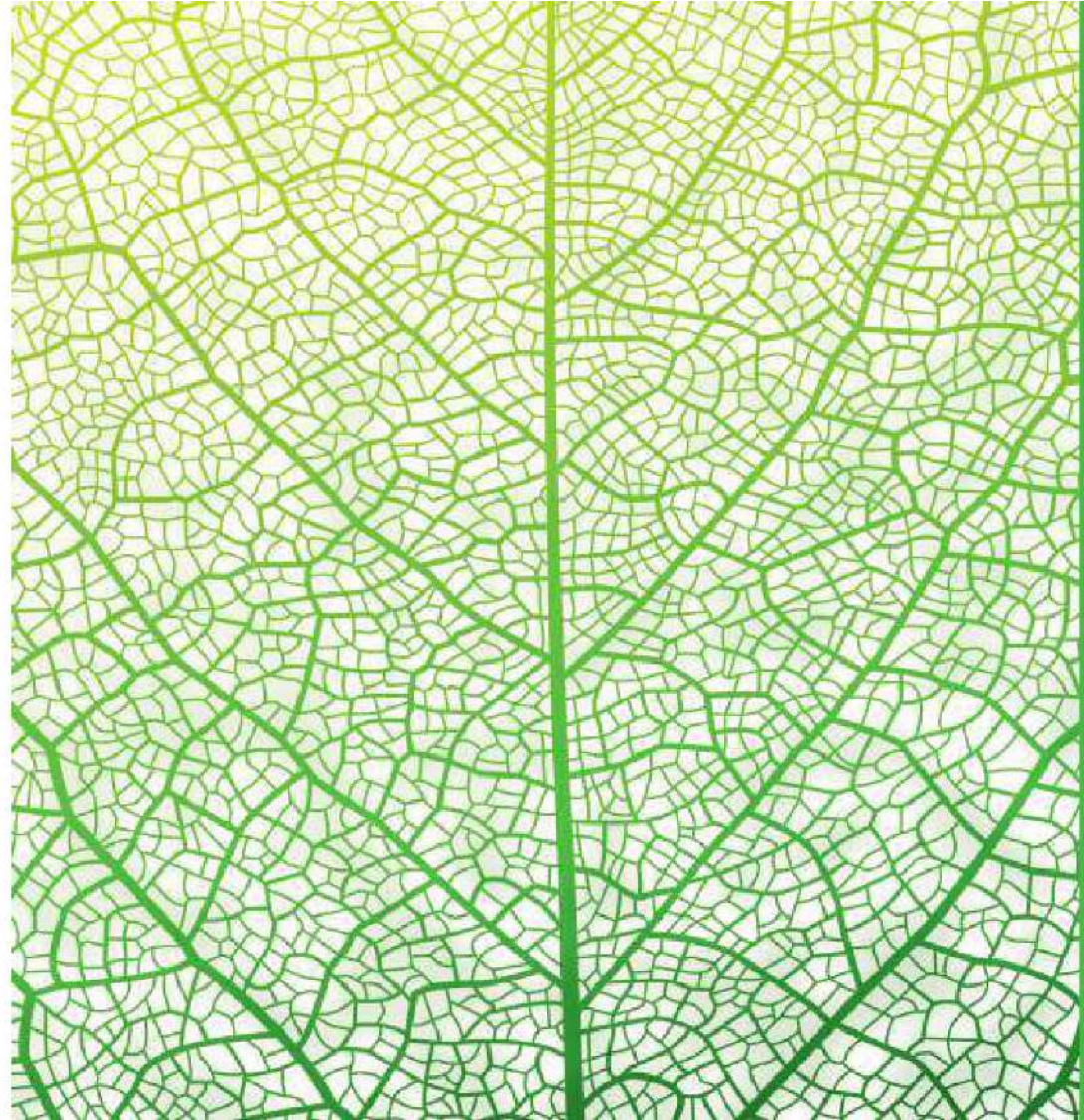


Naturland

sales

6

Distribution channels
Order process
Flow chart



Naturland

DELIVERIES TO

Supermarket chains

Tesco, Spar, Auchan, Coop, CBA and others
1200

Discount store chains

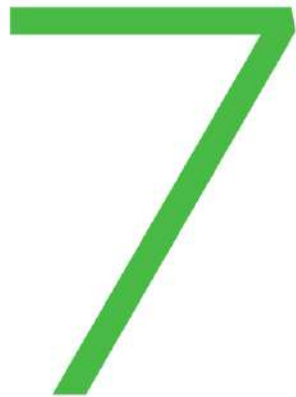
Aldi, Penny, Euro Family, Goods Market
420

Drugstores

Rossmann, Drogerie Markt
540







Why Naturland?

- Stable company
- Pharmacopoeia quality
- Products combining traditional herbal medicine with modern science, containing natural, side-effect free ingredients
- Experts with decades of experience
- Research laboratory
- Providing products under both Naturland brand and Private Label as well
- Opportunity to preform small-sized orders
- Our graphic designer team can provide free assistance to create your artwork files
- Large warehouse and production capacity
- Good relationship with Freight Forwarders, thus favorable shipping costs from small sized boxed to container
- Favorable lead time





2019