



Company Profile

**More than 33 Years in
Lingerie Manufacturing**



MALAYSIA (HQ)



INDONESIA



MYANMAR



Vision

*To be **No. 1** international lingerie manufacturer and leading real estate company*

Mission

Committing to produce superb quality and innovation products

Adapting to the rapid economical and technological changes.

Emphasizing on excellent services to our customers.

Leading the field with an innovative and competent team of people

Yielding consistent profit growth in line with the needs of shareholders, Employees, business associates and the community in which we operate.

Established in 1990 , Classita is one of the largest and top experienced lingerie manufacturers in Malaysia, producing intimate apparel, swimwear, sport wear, lounge wear, muslim wear, etc for both, international and domestic markets.

Fast Facts

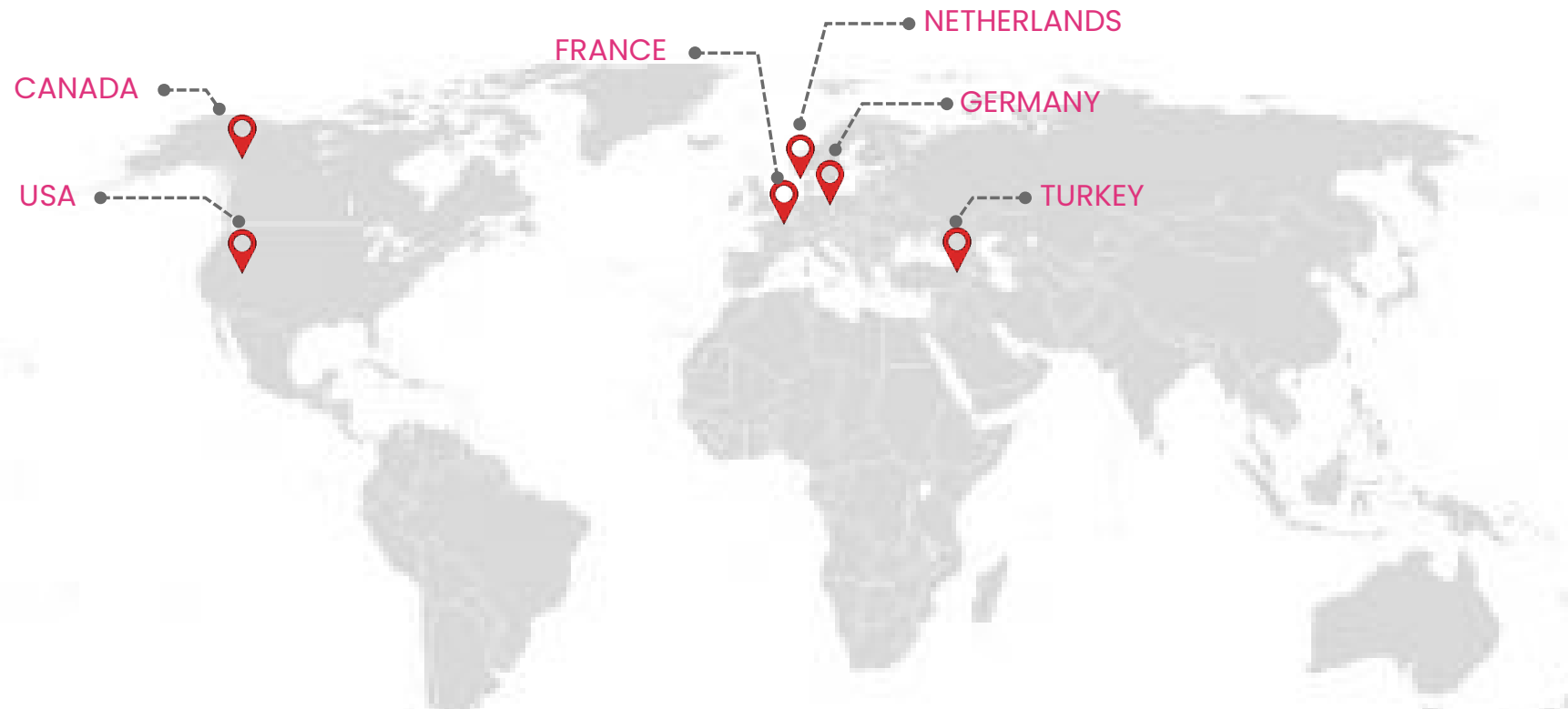
- | | |
|----------------------------------|----------------------------------|
| • <i>Group Turnover</i> | - <i>USD 20 Million / year</i> |
| • <i>Group Production Output</i> | - <i>6,000,000 pieces / year</i> |
| • <i></i> | - <i>500,000 pieces / month</i> |
| • <i>Group Employees</i> | - <i>1,500</i> |

Malaysia

Myanmar

Indonesia

- Exported to 13 markets globally (USA, Canada, Mexico, Germany, Netherlands, Denmark, Switzerland, France, United Kingdom, Ireland, Hong Kong, Czech Republic, South Africa)
- Major export markets are USA, Canada, Germany, Netherlands, France & Turkey (>80% share)



VIANIA!
DESSOUS

Wonderbra
sassa

Wibra

bravado!
DESIGNS
medela

tag
AUBAINERIE

LILIANNE
LINGERIE
MOMENTS INTIMES

**bon
prix**
it's me!

Ernsting's family
Von fröhlichen Familien empfohlen.

V2D
LINGERIE
STEFFY

George.

Walmart

EMPORIO ARMANI

S2
SugarShape

DAMART

After Eden

BREEZIES®

LUNAIRE

JOFIT®

LC waikiki

comazo

INEXTENSO
by **Auchan**

elbrina

Claire France
14 plus

Lily-Rose

Penti

Classita focuses on continuous improvement in its manufacturing facilities, product quality and adherence to environment sustainability & has obtained various certifications



Group Capacity & Workforce

<i>Product Type</i>	<i>Malaysia</i>	<i>Myanmar</i>	<i>Indonesia</i>
Brassieres	100,000	100,000	80,000
Ladies Panties	30,000	30,000	90,000
Others	20,000	20,000	30,000
<i>Monthly Total (pcs)</i>	150,000	150,000	200,000

	<i>Malaysia</i>	<i>Myanmar</i>	<i>Indonesia</i>
Quality Control	16	23	22
Quality Assurance	7	18	12
Sewing Operators	200 (10 lines)	235 (8 lines)	370 (14 lines)
Other Production Operators	256 (Inc. admin)	184	146
Sample Line	11	-	-
<i>Total (Workforce)</i>	490	460	550 (by Dec'2023)

Note:

- Joint venture with Classita Malaysia having 60% equity

Classita implements stringent manufacturing principles to ensure top quality products

✓ *Raw Material Inspection*

✓ *Cutting Process*

✓ *Pre-production*

✓ *Color Lab-dips checking*

✓ *In-line Inspection*

✓ *Final Inspection*



As an innovative manufacturer, Classita invest substantially in modern machineries to enhance its manufacturing capabilities



*High technology investment
with over **33 years**
in global lingerie
development & expertise*



**TELUK INTAN,
MALAYSIA (HQ)**







10 min drive from
Teluk Intan Town



2 hr 36 min drive
from KLIA
International Airport



2 hr 33 min drive
from Klang Port



YANGON, MYANMAR







30 min drive from
Yangon City



45 min drive from
Yangon International Airport



45 min drive from
Yangon Port



NGAWI, INDONESIA





Ngawi, Indonesia



10 min drive from
Ngawi City, East Java



1 hr drive from Surakarta
(SOLO) International Airport
Adi Soemarmo



2 hr 30 min drive
from Port Tanjung Mas,
Semarang, Center Java









Product Gallery – Maternity & Nursing











Classita is committed towards ESG compliance

ESG



ENVIRONMENTAL

- Water efficiency
- Energy efficiency
- Renewable energy
- Reduced carbon emissions
- Environmental management system



SOCIAL

- Equal Opportunities
- Health & Safety
- Human rights
- Training & Education
- Anti - discrimination
- Customer satisfaction
- Supply chain



GOVERNANCE

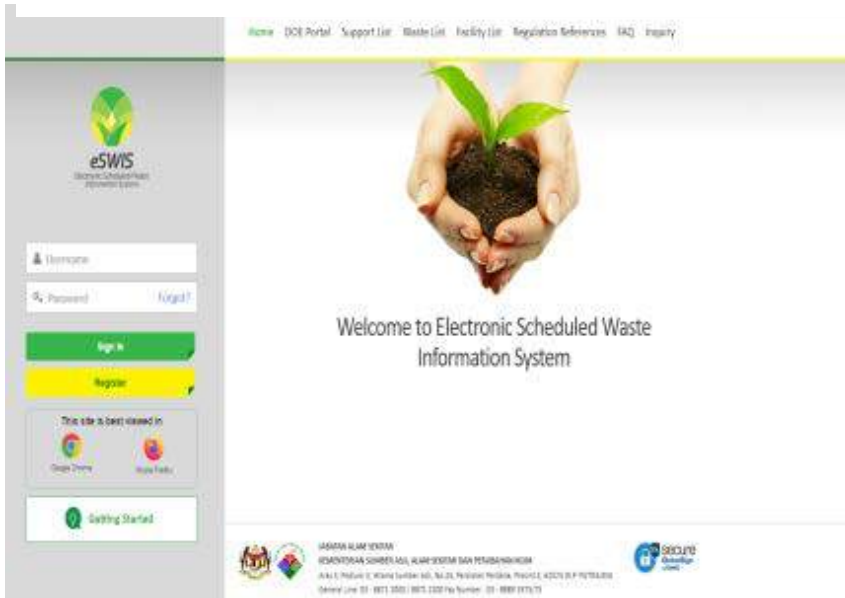
- Compliance
- Transparency and Reporting
- Board independence
- Anti - corruption
- Leadership
- Auditing

Classita emphasizes on the safety of employees and environment by implementing Environment Management System (EMS)

Classita also prioritises on recycling of materials, usage of organic materials & ensures consumer safety through the compliance on standards certifications



Electronic Scheduled Wastes Information System (ESWIS) is used to properly record, track and monitor disposal waste in compliance to Environmental Quality (Scheduled Wastes) Regulation 2005 and Environmental Quality (Prescribed Premises)(Scheduled Waste Treatment and Disposal Facilities) Regulation 1989.



Electronic Waste



Spent lubricating Oil



Work with Licensed Contractor for waste disposal

Waste are placed in enclosed area to reduce & eliminate air, water & soil pollution



Segregated according to material type



Plastics and papers recycle bins at production area



Continuous improvement to conserve the environment



Servo Motor

High efficiency & energy saving
production machinery



Solar Light

Environmental friendly lightings



LED Light

Energy saving lightings

Moving toward reduction up to 50% energy usage



Provide working opportunity to people with disability.



Corporate well being programs for employees



Collaborate with College & University to develop new innovation and continuous improvement for the industry





**Contact
Us**



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Thank You